

Test Code: 31036

FIAS – 2020 – GS Paper 4

67498_31036_1910067785_(2020-11-29 20:29:51)

ForumIAS

ACADEMY

GENERAL STUDIES

Name Of Candidate	GOURAB Kumar Agarwal		
Email Id.		Roll No.	1910067785
Mobile No.		Date:	29/11/2020

Time Allowed: Three Hours

Maximum Marks: 250

INDEX TABLE			INSTRUCTION
Q. No.	Max. Marks	Marks Obtained	
1			1. Please do furnish Name, Email, Roll No and Mobile in the answer sheet.
2			2. There are TWELVE questions printed in ENGLISH, all questions are compulsory.
3			3. The number of marks carried by a question/part is indicated against it.
4			4. Answers must be written in the medium authorized in the admission Certificate, which must be stated clearly on the cover of this Question-Cum-Answer (QCA) Booklet in the space provided.
5			5. Word limit in questions, if specified, should be adhered to. Any page or portion of the page left blank in the Question-Cum Answer Booklet must be clearly Struck off.
6			
7			
8			
9			
10			
11			
12			
13			<i>Any specific messages for ForumIAS Mentors/ Evaluators with respect to your copy? Write it here.</i>
14		
15		
16		
17		
18		
19		
20		
Total Marks:			
Remarks:			Start Time 10:00 AM
			End Time 1:00 PM
			Mode Of Examination : Online <input checked="" type="checkbox"/> Offline <input type="checkbox"/>
			ECN CODE:
			Evaluation Date:

ForumIAS, 2nd Floor, IAPL House, #19, Pusa Road, Opposite Metro Pillar 95-96, Karol Bagh, New Delhi- 110005 | Ph: 011-49878625/ 9821711605 | Email: helpdesk@forumias.academy

Section - A

Q.1) a) What is Attitude? How does Attitude influence our thoughts and behaviour?
Explain giving examples. (10 marks, 150 words)

Attitude refers to the learned/acquired
propensity / state of mind which determines
our behaviour towards certain things
in situations in life.

Attitude is one of the most
important determinants of thoughts and behaviour.

Thoughts.

Attitude towards things can form and
modify our thoughts. Prejudicial attitude produces
negative thoughts and positive attitude towards
certain things ~~helps~~ helps in the development
of moral and harmonious thoughts.

For eg: Prejudicial attitude towards the unworkhines

of other religion will help develop intolerant and negative thought.

Attitude and Behaviour

Attitude is shaped by various events in life and attitude later on help influence our behaviour.

for Eg :- Sachin's attitude learned that he practiced for 6 hours daily as a 12 year old
-> Positive attitude influences philanthropic activities and charitable work

Attitude is equally important as aptitude is. Therefore the focus should not only merely be to improve aptitude but also attitude of the children.

Feedback (For OFFICE use only)

Structure		Content	
Question Interpretation		Total :	

67498 31036 1910067785 (2020 11 29 20:29:51)

b) Identify various ethical issues related to genetic manipulation of human DNA. What is India's stand on DNA manipulation technologies? What is your opinion on the ethicality of human DNA manipulation? (10 marks, 150 words)

The recent advances made in the field of genetic manipulation has opened a Pandora's box of ethical challenges. Genetic manipulation refers to the process of changing or altering the genetic code of human to suppress undesired genes or to develop desirable genes.

Ethical issues related to genetic manipulation are

- ① Playing the role of God is denying and bringing about changes in DNA
- ② Altering the evolutionary process of natural selection
- ③ The unwanted consequences of genetic manipulation is not clear yet.
- ④ Will reduce the diversity in the population

India's stand on DNA manipulation is that gene modification of somatic cells are allowed in certain condition but not in the domain of stem cells.

According to me the various of the human genetic code will be a challenge in understanding the consequences of changing the genes in one part and its effect on another. However limited gene manipulation will not be unethical if it is to prevent a greater harm eg. any life threatening condition etc. Until complete research is not done, genetic manipulation in stem cells should not be allowed.

Feedback (For OFFICE use only)

Structure		Content	
Question Interpretation		Total :	

67498_31036_1910067785 (2020-11-29 20:29:51)

Q.2) a) Why do you think despite rising education and awareness crime against women is rising and becoming more gruesome day by day? What steps can be taken to bring about an attitude change in public towards women? (10 marks, 150 words)

The recent NCRB report points at an increase of 7.6% in crimes against women compared to last year. This is despite a ~~not~~ rising education and awareness about crime. The reasons according to me are:

- ① Education has not been able to wipe the prejudicial and patriarchal attitude of the towards women.
- ② External rules, law and regulation are not sufficient. Internalisation of values is equally important.
- ③ Education has also led to more reporting of crimes against women, which earlier used to get suppressed.

67498_31036_1910067785 (2020-11-29 20:29:51)

Steps to bring a change in attitude of public towards women :-

Behaviour of father towards mother

① Improve socialisation at the family level

equal rights to daughter

Not consider them as burden

Treat the boy and girl as equals

② At school level : giving girl child leadership role such as monitor & school head girl

increase the diversity of student

increase male female activities and treat them equally

③ At societal level : Need of role model

Nudge people through

social influence & persuasion

Beti Bachao

Beti Padhao etc.

Feedback (For OFFICE use only)

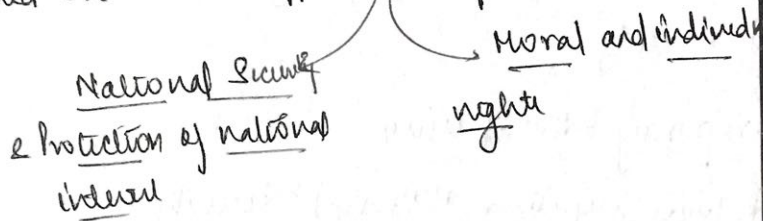
Structure		Content	
Question Interpretation		Total :	

67498 31036 1910067785 (2020 11 29 20:29:51)

b) "A country that demands moral perfection in its foreign policy will achieve neither perfection nor security" - Henry Kissinger. Do you agree with this view point? Discuss various contemporary ethical issues involved in international relations and utility of moral principles in international affairs. (10 marks, 150 words)

International Ethics in international relations

is based on two different concepts



At times, in foreign policy relating towards moral perfection such as providing refugee rights, voicing concerns over human rights violation etc can change the security concerns (internal security) and international position. Therefore I do not agree with the views of Henry Kissinger.

We have moved from a realist interpretation of foreign policy to a more idealist position. Today apart from nations there are individual rights (human rights & humanitarian laws) as well

as duties owed by developed nations to developing and least developing nations (Common but differentiated responsibility). Hence moral perfection in today's foreign policy is the key to harmony and security.

Contemporary Ethical issues

- (*) Refugee rights v. National Security -
- (*) Human Rights violation vs role of multilateral institution -
- (*) Hegemonic dominance of few countries -
- (*) Common but differentiated responsibility
- (*) De-globalisation -

Moral principle and ethics like Karti Moral duty and Gandhiji's Talisman can help solve various such issues

Feedback (For OFFICE use only)

Structure		Content	
Question Interpretation		Total :	

67498 31036 1910067785 (2020 11 29 20:29:51)

Q.3) a) In the context of rising corporate frauds evaluate the relevance of Mahatma Gandhi's concept of trusteeship. (10 marks, 150 words)

According to Mahatma Gandhi's concept of trusteeship, owners of lands and resource hold it as a trust for the benefit of all the stakeholders in the society and they shall utilize such resources for the common benefit of mankind.

Over the years there ^{has} been rising corporate fraud in the country e.g. INB scam, Kingfisher scam, Sahara scam etc. One of the primary reasons for such scam has been the greed of the corporate leaders and the failure of corporate governance mechanism. Profit maximization was considered more important than wealth maximization of society and hence such fraud occurred.

67498_31036_1910067785_(2020-11-29 20:29:51)

Such frauds emphasize the relevance of trusteeship model in today's times.

→ Corporate Social Responsibility as a model of trusteeship envisages that the profits and wealth is distributed equitably across the society

→ If the corporate leaders desire for profit is for a greater purpose & the benefit of mankind then that will act as an effective check on corporate fraud.

For eg. Bill Gates philanthropic activities

Hence Gandhi's trusteeship model holds relevance today as much as it did 70 years ago.

Feedback (For OFFICE use only)

Structure		Content	
Question Interpretation		Total :	

67498 31036 1910067785 (2020-11-29 20:29:51)

b) "Management is doing things right; leadership is doing the right things." In light of this statement, explain the difference in role of leaders and managers. Why is leadership quality important in a civil servant? Discuss with example. (10 marks, 150 words)

Management and leadership are often confused but there are specific distinction between the two :-

Role of leader

- ① They do not have specific set of duties and functions.
- ② They are not limited to any specific defined area.
- ③ They focus on doing the right things.
- ④ Eg. Nelson Mandela, Mahatma Gandhi etc.

Role of manager

- ① They have to follow the mandate (laws, rules) in discharging their duties.
- ② Their role is limited to a specific area of operation.
- ③ They focus on doing things right.
- ④ Eg. T.N. Seshan (Cen-Chief Election Commission).

67498_31036_1910067785 (2020-11-29 20:29:51)

Leadership quality is important in a civil servant to :-

- ① Be empathetic and compassionate about the needs of others.
- ② To resolve and manage conflicts effectively
- ③ To be accountable and responsible for the actions of his department
- ④ To act as an example for the team members.
- ⑤ By doing the right things the employee confidence among the team

Leadership was considered to be an important virtue by the Nolan Committee as well

Feedback (For OFFICE use only)

Structure		Content	
Question Interpretation		Total :	

67498 31036 1910067785 (2020-11-29 20:29:51)

Q.4) a) Examine the relevance of the following in the context of civil services:
(10 Marks, 150 Words)

1. Bureaucratic anonymity
2. Emotional intelligence
3. Courage of conviction
4. Selflessness

Bureaucratic anonymity

It refers to the idea that bureaucracy should be considered as one single organisation and that individual members should not interact with the beneficiaries in a personal capacity. This was promoted by Han Weber in his characteristic of bureaucracy as impersonal relationship. This is important in the case of tax assessment to prevent corruption.

Emotional Intelligence

Refers to the ability of being emotionally self-aware and able to manage one's ~~to~~ emotional self and also appreciate social awareness/management. Emotional intelligence develops empathy, compassion.

67498_31036_1910067785 (2020-11-29 20:29:51)

Ability to resolve conflict and also assume my accountability

Courage of conviction

Courage of conviction ensures decisiveness and responsibility among civil servants. They are supported and take effective decisions without vacillating and holding off on important decisions.

Selflessness

Dedication to public service and service to mankind is effective values in civil service. Selfless dedication achieves goals of humanity and ensure objective and impartial thinking.

For eg: COVID warrior and their selfless dedication to service.

Feedback (For OFFICE use only)

Structure		Content	
Question Interpretation		Total :	

67498 31036 1910067785 (2020-11-29 20:29:51)

b) Dharma is a unique concept in Indian philosophy which encompasses all the ideas of western philosophical schools. Discuss. Also, explain what dharma means to you? (10 marks, 150 words)

Dharma is a concept of Indian Philosophy

which has been valid ^{since} the ancient times.

This lays down the duties and responsibility of the State/Ruler and the rights and obligation of the subject/Ruled.

This encompasses all the ideas of Western philosophical schools such as:-

- ① Social contract theory - on the emphasis of duties of the State
- ② Liberty, equality & fraternity → Rights of the subject.
- ③ Constitutionalism → The powers of the ruler are limited by their responsibility to their subject.
- ④ Justice (Distributive, Political) → in guiding

the actions of the state.

idea for For me, Dharma means

the idea that the powers of the rulers are not an end in itself but means that they are the means to the "end" of human

development. For this purpose, Dharma adones

people with liberty, equality and justice.

Furthermore, Dharma also regulates the

ethical conduct of individuals and promotes moral behaviour among men and harmony in the society.

The term Dharma is of wide amplitude and its meaning differs from people to people.

Feedback (For OFFICE use only)

Structure		Content	
Question Interpretation		Total :	

67498 31036 1910067785 (2020-11-29 20:29:51)

Q.5) Given below are quotations of moral thinkers/ philosophers/psychologists. For each of these, bring out what it means to you in the present context.

a) "Truth can be stated in a thousand different ways, yet each one can be true." - Vivekanand (10 marks, 150 words)

"Truth is the handmaiden of wisdom but beacon to all."

It is difficult to encompass the true purpose of the term truth and it means not one single concept -

For e.g. In the Talala story of blinded men touching the elephant's different body parts. Each one of them is right in their own way. The one touching the stomach of elephant, thinks of it as a wall, the one touching his leg, as a log of wood, and the one touching his tail, as a piece of rope.

The truth is the elephant but there are thousand different ways of seeing it.

67498_31036_1910067785 (2020-11-29 20:29:51)

Similarly ^{all} Religions, lay down the path to peace and harmony in the society. There might be different ways of stating and doing this according to the religion and at the same time all of them might be true.

In today's time, the above mentioned saying is relevant to promote tolerance, compassion and empathy for the others. It prevents arrogant behaviour and allows one to look at the truth from different perspectives and others' view points.

Feedback (For OFFICE use only)

Structure		Content	
Question Interpretation		Total :	



67498 31036 1910067785 (2020-11-29 20:29:51)

b) "Integrity without knowledge is weak and useless, but knowledge without integrity is dangerous and dreadful." (10 marks, 150 words)

"Integrity is the value of doing the right things even when no one is looking" — C.S. Lewis

Integrity promotes right conduct among human beings. But merely integrity in itself is not sufficient. It needs to be coupled with knowledge to bring about positive change

Also, mere knowledge is not sufficient.

It is dangerous and dreadful. At a time,

when we have the capability of nuclear arm

at finger tips, unmanned killing machines

hanging over our head, this needs an equal

amount of integrity. Integrity acts as a moral

compass in utilizing such knowledge and prevent

67498_31036_1910067785_(2020-11-29 20:29:51)

acts such as dropping of atomic bombs in Hiroshima and Nagasaki

To ensure true moral development with the ability to bring about moral changes in society, knowledge and integrity must be understood together.

- integrity without knowledge will produce an ineffective civil servant.
- knowledge without integrity will produce corrupt civil servant.

Hence, there is a need for 'holistic competence' among civil servant as recommended by DoPT manual.

Similarly, Gandhi mentioned knowledge without character as one of the seven social sins

Feedback (For OFFICE use only)

Structure		Content	
Question Interpretation		Total :	

Q.8) a) What is Righteousness. Why is morality and conscience important for a civil servant? (10 marks, 150 words)

'Righteousness' refers to the virtue of being morally conforming in one's conduct. Being dictated by moral values in one's thoughts and behaviour and being ethical in one's conduct.

Morality refers to the individual perception of the right and wrong conduct.

On the other hand, Conscience refers to the awareness and knowledge of moral belief which one has ascribed and subscribed to.

Morality is important for civil servant because :-

- (1) it helps in the development of conscience.
- (2) it acts as a compass for one's conduct.
- (3) It promotes ethical conduct and maintain.

67498_31036_1910067785 (2020-11-29 20:29:51)

peace and harmony in the society.

Conscience is important for civil servants as this further the moral values of an individual. Kind of conscience acts as an effective indicator towards right and wrong conduct. The pleasure and pain associated with the following kind of conscience acts as a reward and punishment to motivate the civil servant to follow moral conduct.

For eg. While taking bribe, kind of conscience can deter a morally sound civil servant and pushes him to shun such transaction.

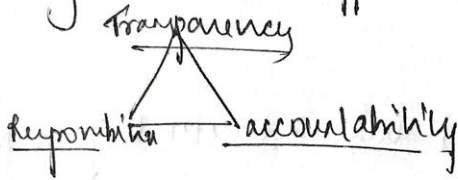
Feedback (For OFFICE use only)

Structure		Content	
Question Interpretation		Total :	

67498 31036 1910067785 (2020-11-29 20:29:51)
 b) What do you understand by probity in governance? In what ways does probity ensure public's trust in administration? (10 marks, 150 words)

Probity is the act of vigilance in the functions of public servants and public services.

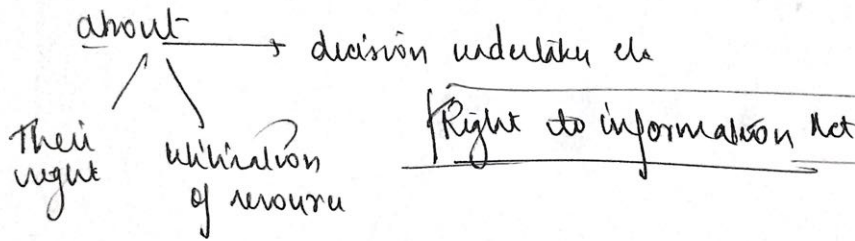
Probity in Governance is effected by



Probity ensures public trust in administration

Why :-

(1) Empowering people with information



(2) Is it enhances accountability among the public offices. [CAG].

(3) Through the act of vigilance by institutions such as CVC, CBI, Lokpat etc

67498_31036_1910067785 (2020-11-29 20:29:51)

- (A) Citizen's Charter and Code of Conduct lays down the rules of public officers.
- (B) Enhanced grievance redressal mechanisms enhances public trust in the administration
eg. CPGRAMS
- (C) Social audit and social accountability empowers people

In the following manner, govt acts to ensure public trust in the administration.

Feedback (For OFFICE use only)

Structure		Content	
Question Interpretation		Total :	

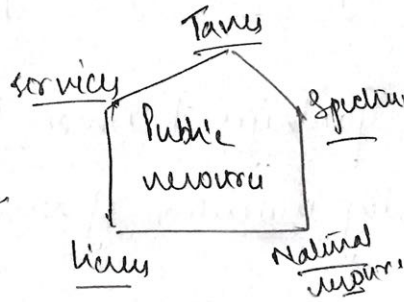
67498_31036_1910067785 (2020-11-29 20:29:51)

c) Examine various issues related to utilization of public resources. Also discuss the role of ethics in resolving these issues. (10 marks, 150 words)

Efficient utilization of public resources refers to the manner of utilizing public resources to fulfill the needs of the present society without changing the ability of future generation in fulfilling their needs.

Various issues related to this are :-

- (1) Corruption and Pilferage.
- (2) Lack of political will.
- (3) Political Bureaucratic nexus.
- (4) Red tapism.
- (5) Sufficient Enforcement of laws.
- (6) Lack of effective monitoring.
- (7) Excess discretionary power.



67498_31036_1910067785 (2020-11-29 20:29:51)

Role of ethics in resolving this issue are:-

(1) Code of Ethics

for administration

for politicians → To take responsibility and reduce political bonafide

↓
To direct their conduct ethically and reduce their discretionary power.

(2) Considering their action as the means to a greater end of development for all

(3) Gandhiji's Talisman to make decision regarding utilization of resources

In this manner ethics can resolve such issues.

Feedback (For OFFICE use only)

Structure		Content	
Question Interpretation		Total :	

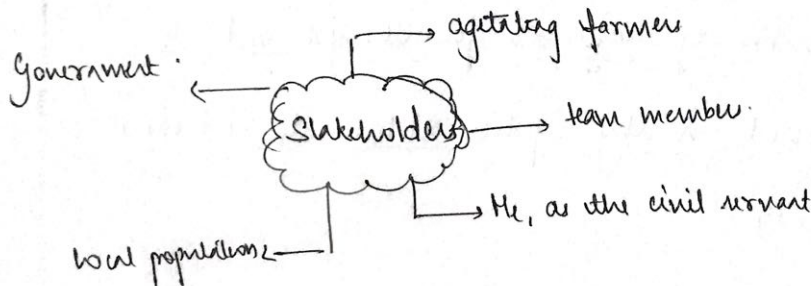


Section - B

Q.7) You are civil servant who is allocated the task of maintenance of law and order in an area affected by farm bills protests. The local farmers in the area are seeding with anger against the introduction and passage of the three farm bills by the government and have staged mass protests which led to a law and order situation in the area. When your team reaches the affected area, the people there heckle and even assault some of your team members, resulting in severe injury to one of them. Fearing threat to their lives, other team members appeal you to call off the operations.

- a) How will you respond in such a situation?
 - b) Which qualities in a civil servant will help in effective management of such a crisis?
- (20 marks, 250 words)

The recent protests since the farm bills have led to massive law and order problem in some parts of the country. To deal with such a situation a coordinated and effective strategy is must.



67498 31036 1910067785 (2020 11 29 20:29:51)

a

In such a situation my response would
be :-

- (i) To provide for immediate medical help to the injured officials.
- (ii) To hold a meeting with the team and to influence and persuade them to understand the intensity of the situation and their duty as public servants to maintain law and order.
- (iii) To ensure that there are sufficient number of officials for the job and to request nearby police stations to send more officials.
- (iv) To requisition to the State Government or the superiors to make available in sufficient.

67498_31036_1910067785_(2020-11-29 20:29:51)

number word control equipment such as
helmets, shields, vests etc to protect the officials.

(v) To lead from the front to inspire
confidence among other team members.

(b) Qualities in a civil servant which will
help in effective management of such
crisis are :-

(i) Leadership → To lead from the front and to
inspire confidence among his team.

(ii) Decisiveness → To be able to make quick
decisions in the face of challenges.

(iii) Courage → To ~~take~~ ^{make} hard choices in the
face of ethical dilemmas.

(iv) Empathy and Compassion → To make sure

67498_31036_1910067785_(2020-11-29 20:29:51)

that the inherent humanity of the situation is not denigrated.

(6) Responsible and accountable → For the choices one makes.

To deal with such crisis along with making tough ~~diff~~ decisions, there must also be the recognition of human values and dignity ~~and~~ which should not be neglected in implementation of such decisions.

Feedback (For OFFICE use only)

Structure		Content	
Question Interpretation		Total :	

67498 31036 1910067785 (2020-11-29 20:29:51)

You are a police officer recently posted as an ACP in the city of Bangalore. A global pandemic has spread across the world. The pandemic has been traced to China. In the aftermath of this information, there has been an unprecedented surge in acts of racial discrimination against people with East Asian and Mongoloid facial features. The brunt of this is being borne by several Indian citizens hailing from North East India with cases ranging from social media campaigns, cyber bullying to physical heckling and abuse.

In your city, there has been a recent attack on a group of people hailing from Assam in a local vegetable market. This has resulted in massive protests and roadblock by people from the North East.

There is fear among the people with rumours of violence. As a result, many North East students have already started to rush back to their homes amid the double whammy of racially motivated crimes and pandemic spread. The situation has the potential to fuel a mass exodus of people, amidst the pandemic. Under such a situation, answer the following.

- What do you understand by the term 'prejudice' and 'stereotype'? What are the reasons behind them?
- Analyze the situation at hand. As a police officer, what strategy will you adopt to prevent the situation from escalating?
- What long term measures are needed to fight problem of racial discrimination.

(20 marks, 250 words)

The pandemic brought about by COVID-19 developed into prejudicial behaviour against some of the int area people in India which held the potential to break the harmony among the society.

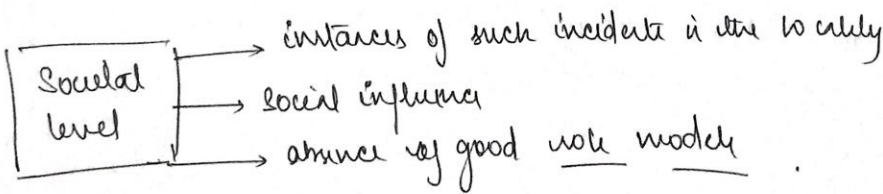
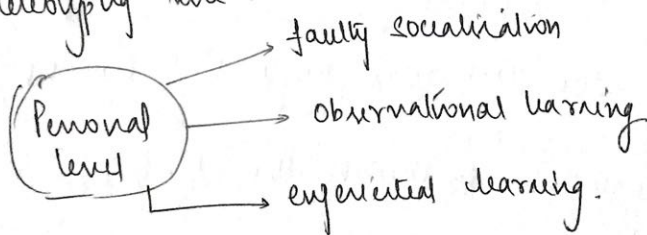
67498_31036_1910067785 (2020-11-29 20:29:51)

① The term 'prejudice' refers to the unfair and unreasonable opinion formed about certain situations out of incomplete knowledge and thought.

The term 'stereotype' on the other hand refers to the notion of ascribing certain peculiarities and characteristics to certain people ~~out~~ on the basis of such features being shared by other members of that group of people.

The reasons behind prejudicial attitude

and stereotyping are :-

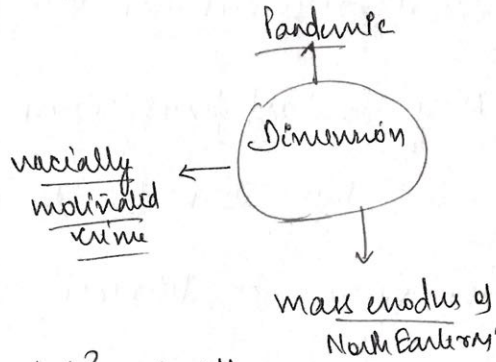


67498 31036 1910067785 (2020-11-29 20:29:51)

(b) In the current case at hand, the various dimensions unfolding at hand are:

As a police officer my strategy would

be to :-



- ① To issue a communication in all the news channel and newspaper ~~to~~ requesting the northeastern students to not rush back and stay put to inspire confidence among them.
- ② Further, I will increase the police presence in spots where the north eastern students are in large number residing for their protection.
- ③ Increase the patrolling where there have been incidents of violence.
- ④ To request community leaders and politicians to spread the message of peace and harmony.

67498_31036_1910067785 (2020-11-29 20:29:51)

② Long term measures needed to fight problem of racial discrimination are :-

(1) At personal and family level the quality of socialisation is needed to improve understanding the nature of tolerance and empathy.

(2) At school level there needs to be more diverse mix of students and bonding activities among the students. Also to spread the messages of leaders like Gandhi and Nelson Mandela on discrimination.

(3) At societal level there needs to be a good role models who inspire people against racial discrimination. And finally effective laws and regulation are also needed.

Feedback (For OFFICE use only)

Structure		Content	
Question Interpretation		Total :	



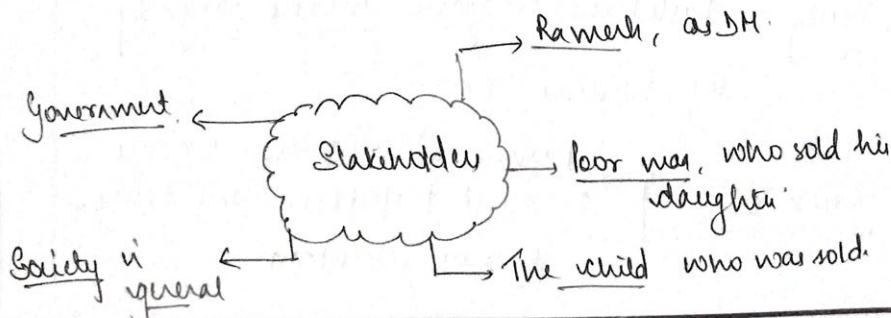
67498_31036_1910067785_(2020-11-29 20:29:51)

Q.9) Ramesh has been posted as the DM of one of the poorest and most drought prone district of India. A newspaper prints a story of a poor man who was forced to sell his daughter for five thousand rupees. Ramesh starts an investigation in the story and finds that the story is correct. He directs the police to lodge a formal FIR. Ramesh summons that family and enquires why they sold their daughter. The poor father tells him that due to repeated crop failures they were on the verge of starvation and he sold off his daughter to ensure the survival of the other children. Had they not sold her off, the entire family including that girl would have died of starvation. The father tells Ramesh that with the little cash, which he got by selling his daughter, he can restart agriculture on the small piece of land that he owns to ensure bright future for his other children. Now if Ramesh takes a strong action against the father, then the entire cycle will be repeated i.e., the land will remain fallow, money will be used for fighting the court case and the family may be forced to sell another child. Ramesh also has a daughter and he is unable to understand what he should do in this situation.

- What are various ethical issues involved in the case from the perspective of various stakeholders?
- Evaluate different options available with Ramesh. If you were in Ramesh's position, what would you have done? (20 marks, 250 words)

Poverty and hunger forces man to take drastic action. From crime to the distasteful act of selling their daughter to make ends meet.

In this situation



67498 31036 1910067785 (2020-11-29 20:29:51)

Q

The ethical issues involved in the case from the perspective of various stakeholders are:

- (i) The Poorman : To see the daughter and receive the money vs to see the wife family die of starvation.
- (ii) The child : Failure of the parents, society and government to provide her a secure future.
- (iii) Ramesh, as DM : To dodge FIR and follow the law ~~to~~ let his emotions and subjective attitude over his objective viewpoint.
- (iv) Society → failed to recognize inherent dignity of human beings
- (v) Government → Failure to curb the practice of child trafficking and selling of the children.

→ Failure is ensuring that government sponsored benefits reach the ^{most} needy people.

⑤ Different options available to Ramesh are :-

① To not lodge the FIR and let the situation be :-



① The father can spend the money to rebuild his life.

② Can ensure better future of his other children

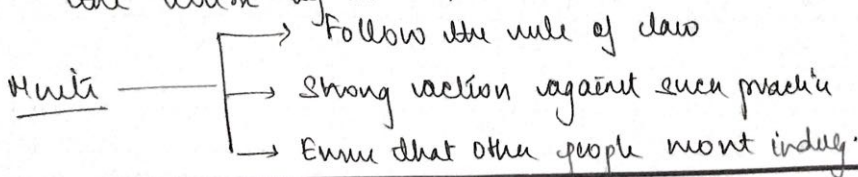
③ To not idle of situation

① Against the law.

② Promoting such activities

③ Does not lead to any assurance that such fate would not befall on other children.

② To lodge the FIR and let the law take the course of action :-



67498_31036_1910067785_(2020-11-29 20:29:51)

in such practice

Demerits

- Does not address the core grievance
- Will lead the family to starvation
- Generate resentment against the Government

If I were to be in Ramesh's position, my course of action would have been to follow the 2nd option but at the same time, use my powers to :-

(i) Only ~~to~~ the poor man under the ambit of PDS.

(ii) To issue directions to ensure the poor man was a beneficiary under the PM Kisan scheme and PM Kisan Kasa Shas Yojana.

(iii) Organise educational camps to make people aware about their rights and also highlighting the vice of daughter selling

Feedback (For OFFICE use only)

Structure		Content	
Question Interpretation		Total :	



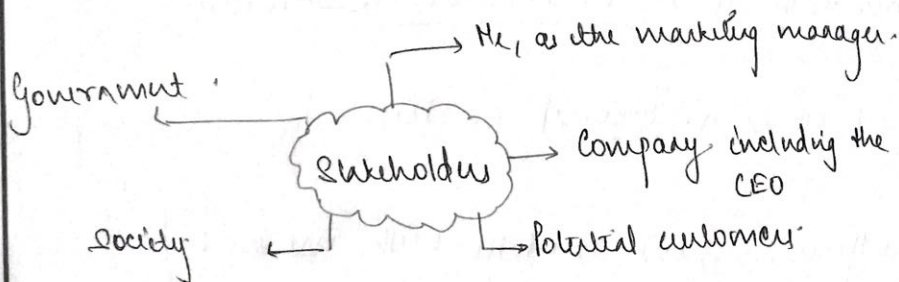
67498 31036 1910067785 (2020-11-29 20:29:51)

Q.10) You have been appointed as the marketing manager of a big pharmaceutical company. The company is going to launch a new slimming drug. Your team has designed an advertisement for the drug showing unrealistic body transformation in a very short amount of time. You know that the shown body transformation from fat to fit is not possible by this drug. You are not happy with the advertisement but the CEO of the company likes it. When you discuss this issue with the CEO, he tells you such advertisement is necessary for selling of this drug. You are still unsatisfied.

- a) Identify different ethical issues involved in the case.
- b) What are the different options that are available with you? Evaluate each of these options. Also suggest most suitable course of action. (20 marks, 250 words)

Unfair and unreasonable advertisement points at the growing culture of corporates to ensure profit maximisation at the behest of unethical conduct at any possible level.

In the instant case :-



@ The different ethical issues involved in the case
are :-

67498_31036_1910067785_(2020-11-29 20:29:51)

- ① Recognizing inherent dignity of man.
 - ② Corporate governance failure is preventing unethical conduct.
 - ③ Corporate ethics v. Profit maximisation
 - ④ Taking advantage of people's vulnerabilities is their ~~denial~~ denial for becoming fit.
 - ⑤ Forming the concept of what an ideal body looks like.
 - ⑥ Corporate leaders' unethical conduct.
 - ⑦ Failure of the government is preventing unverified information to be used in the advertisement.
 - ⑧ Work ethics v. Personal conscience
- ⑨ The different options available with me are :-
- ① To not do anything about it and let the advertisement be disseminated.

Merits

Demerits

⊗ Profit maximisation of the firm and consequent benefit for me.

⊗ Violation of personal conscience.

⊗ Earnings that the firm is the good work of the CEO.

⊗ Misleading the people.

⊗ unethical conduct

⊗ Selling false dreams.

⊗ Governmental scrutiny will come.

⊗ To bring this issue to the notice of the Government agencies :-

Merits

Demerits

⊗ Personal conscience is satisfied

⊗ Probably lose my job.

⊗ Prevent the people from falling prey to the advertisement.

⊗ I will be termed as a whistleblower and no company would be willing to hire me.

⊗

67498_31036_1910067785_(2020-11-29_20:29:51)

In such a situation, the most suitable course of action would be to :-

- ① To bring certain changes in the advertisements within the team.
- ② Develop a broad consensus among the team members about the issues associated with such misleading advertisements.
- ③ Drop an anonymous tip off to the agencies about such practices in the firm.

④ Justification for the same as :-

If such acts are allowed to continue then that leads to a permanine culture of unethical conduct at the corporate level which has the potential to harm the customers.

Feedback (For OFFICE use only)

Structure		Content	
Question Interpretation		Total :	



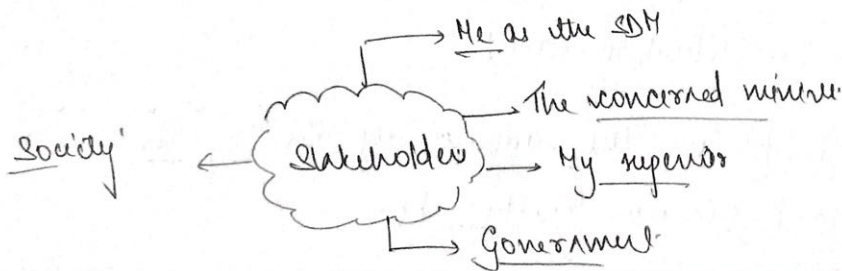
67498_31036_1910067785_(2020-11-29 20:29:51)

Q.11) After clearing the prestigious civil services examination, you have been posted as the SDM in one of the districts in northern India. Government has announced plotting and auctioning of land for development of real estate projects and you have been made responsible for the same. Land lies in the outskirts of the district. A new highway project is also under consideration for construction which will pass near the area suggested for development of real estate project. But the information regarding the highway project is confidential and not available in the public domain. When land is auctioned a large number of plots are bought by the relatives of a minister from the area. You suspect that the minister has leaked the information regarding road construction to his relatives. You discuss the matter with your senior. He tells you that it is a common case and you should not interfere in this case. He advises you that if you interfere in this matter the minister can ruin your career and can also cause your personal harm.

- a) Identify different ethical issues involved in the case.
- b) What are different options available with you and what will you do in such circumstance? Justify your course of action. (20 marks, 250 words)

Corruption in public service is not just the fault of the person who commits the wrong but also of those who do not raise their voice against such wrong and become a silent spectator to such acts/omissions.

In this case.



① The different ethical issues involved in the case are :-

- (1) Wrongful utilization of public resources.
- (2) Leaking of confidential information.
- (3) Related party transactions.
- (4) Politician - Bureaucrat nexus.
- (5) Not raising voice against corrupt actions.
- (6) Threat to personal life over performing honest action.
- (7) Control of ministers over the bureaucracy.

② The different options available with me in this situation are :-

- ① To follow the advice of the superior and let the matter be-

67498_31036_1910067785_(2020-11-29 20:29:51)

② To investigate into the issue to follow
the rule of law.

In such circumstance, my course of action
would be to :-

① To investigate the auction process and
used records.

② To look for any form of related party
transaction and wrongful conduct on the
part of the ministers.

③ To search for other evidence, if any, against
the wrongful conduct.

④ To present a complaint to the vigilance
mechanism and let the law take its
due course.

67498_31036_1910067785_(2020-11-29 20:29:51)

Justification

- To ensure that there my complaint is backed by sufficient evidence.
- To follow the rule of law because of early on in my career, I let go of such conduct then this pervasive cycle of corruption will never end.
- This might harm my career prospects in the short run but I would rather be rewarded for my good work than the unethical conduct on my part

Feedback (For OFFICE use only)

Structure		Content	
Question Interpretation		Total :	

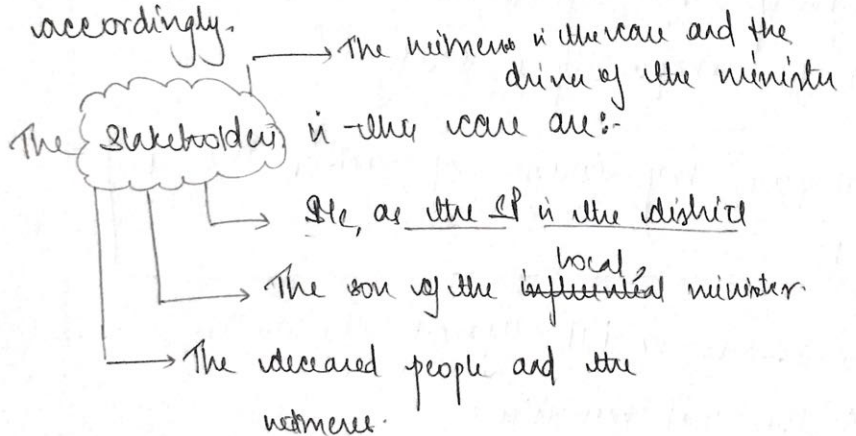


6749831036 1910067785 (2020 11 29 20:29:51)

Q.2) You are an SP in a district. In your district a road accident took place recently, where a car has crushed and killed three people who were sleeping on the footpath. The driver of the car is absconding since the time of the accident. Upon investigations, the investigators were told by some witnesses that the car was driven by the son of a local minister. On further investigation, it was found that the son of minister was returning from a party and he may have been drunk. The next day, driver of the minister comes forward, takes the responsibility of the accident and surrenders before the police. The witnesses changed their statements and are now claiming that they could not identify the driver. The whole situation is making you sceptical about the confession and you suspect that witnesses have been tempted or threatened to change their statement. As the investigation is progressing, political pressure to shut down the investigation is also increasing.

- Identify different ethical issues involved in the case.
- What would be your course of action? Justify. (20 marks, 250 words)

The factual situation at hand deals with the case of suspected drunk driving by an influential person and the consequent pressure on the police to deal with this accordingly.



67498 31036 1910067785 (2020-11-29 20:29:51)

④ The different ethical issues involved in the case are:-

- ① violation of the inherent dignity of man.
- ② Drunk driving and violation of the law.
- ③ Tampering with the witness.
- ④ Social influence and permeasion for the wrong motive.
- ⑤ Political pressure v. Following the rule of law.
- ⑥ Considering some life more valuable than others i.e. inequality in society.

⑤ In this case, my course of action would be to:

- ① To register an FIR against the son of the local minister.

- ② To procure evidence apart from the statement of witness through the CCTV cameras at nearby location and traffic light etc.
→ To conduct the blood test of the driver of the vehicle
- ③ To put the witness under witness protection scheme to prevent the pressure on them to change their statement.
- ④ To issue a 'look out' notice for the absconding driver in the nearby areas.
- ⑤ To keep the suspicion in the loop as this is a positively sensitive case.

⑥ Justification for the action is:

On a prima facie analysis of the case there is a clear case of tampering with the evidence and undue

pressure and influence on the witness
and drive of the ministers

Providing witness protection would
ensure that there is no compulsion on the
witness.

Evidence on the road and CCTV camera
would help better appreciate the facts of the
case.

The political pressure should not
lead me to be apathetic towards my duties
and my dedication to public services.

Feedback (For OFFICE use only)

Structure		Content	
Question Interpretation		Total :	

Mentor Feedback Questions

- 1
- 2
- 3
- 4
- 5

Test Goal

- 1
- 2
- 3

Outcomes

-
-
-
-

Marking Scheme

Mark	Good	Average	Below average
10 Marker	3.75 – 5.0	3.0 – 3.5	< 3.0
15 Marker	5.75 – 7.0	4.0 – 5.5	< 4.0
✓✓	Key / Relevant Point		
✗	Vague / Irrelevant		

* Subject to change without prior notice.