## Forum\|AS

## GENERAL STUDIES



| INDEX TABLE |  |  |
| :--- | :--- | :--- |
| Q. No. | Max. Marks | Marks Obtained |
| 1 |  |  |
| 2 |  |  |
| 3 |  |  |
| 4 |  |  |
| 5 |  |  |
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| 8 |  |  |
| 9 |  |  |
| 10 |  |  |
| $\frac{11}{}$ |  |  |
| 12 |  |  |
| 13 |  |  |
| 14 |  |  |
| $\frac{15}{16}$ |  |  |
| 17 |  |  |
| 18 |  |  |
| 19 |  |  |
| 20 |  |  |
| Total Marks: |  |  |
| Remarks: |  |  |

## INSTRUCTION

1. Please do furnish Name, Email, Roll No and Mobile in the answer sheet.
2. There are TWELVE questions printed in ENGLISH, all questions are compulsory.
3. The number of marks carried by a question/part is indicated against it.
4. Answers must be written in the medium authorized in the admission Certificate, which must be stated clearly on the cover of this Question-Cum-Answer (QCA) Booklet in the space provided.
5. Word limit in questions, if specified, should be adhered to. Any page or portion of the page left blank in the Question-Cum Answer Booklet must be clearly Struck off.

Any specific messages for ForumiAS Mentors/ Evaluators with respect to your copy? Write it here.


| Start Time । | End Time । |
| :--- | :--- |
| Mode Of Examination: | Online |


|  | ForOffice USc Only |  |
| :--- | :--- | :--- |
| ECN CODE: | EG: | Evaluation Date: |

[^0] Ph: 01 I-49878625/98217|1605 | Email: helpdesk@forumias.academy

| Parameters | Excellent | Very Good | Good | Average | Poor | Very Pot |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Language |  |  |  |  |  |  |
| Structure |  |  |  |  |  |  |
| Presentation |  |  |  |  |  |  |
| Handwriting |  |  |  |  |  |  |
| Content |  |  |  |  |  |  |
| Attempt |  |  |  |  |  |  |

ADDITIONAL COMMENTS

$\rightarrow$ equality of opportunity and equality $\xrightarrow{\text { of outcomes. }}$
$\rightarrow$ equal distribution of resomces.
$\rightarrow$ welfare of society at large.
$\rightarrow$ upholding Rule of law in society.
$\rightarrow$ upliftment of poor, remove gender bias, caste discrimination, poverty and hunger.
$\rightarrow$ Approve Juice as -fairness.







in my life by adopting Scientific approach
in lite. in life.
$\rightarrow$ From Dr. Kalam I learn to remain always down to earth and comected with your roots now no matter how successful you become in your life.
$\rightarrow$ upholding my values and morals in difficult situations
Way forward
Dr. APJ Abdul Kalam has impacted my life in conducting right work under right conditions with right intention not thinking about the result in future.







about one self rather thinking about
Society at large Mahatma
$\rightarrow$ free education Gandhi
$\rightarrow$ free health service. Dr. APJ Abdul
(4) Non - Partisanship $\rightarrow$ Acting with
impartiality and objectivity. According to the base of merit.




Forum
Q.5) Given are two quotations of moral thinkers/philosophers. For each of these bring out what it means to you in the present context.
a) In law a man is guilty when he violates the rights of others. In ethics he is guilty if he only thinks of doing so. -Immanuel Kant

Ans. Immanuel Kant gave the principal of Categorical imperative which signifies that dignity of every individual is of utmost importantance.




$\rightarrow$ Hence, Good Governance and peace both are pillars of Right conduct.







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$\rightarrow$ improving working conditions.
$\rightarrow$ create more employment opportmities
$\rightarrow$ (covering informal sector -under social) security schemes.
 and sharing with leaving and accepting districts.
$\rightarrow$ improving conditions of slums and living conditions.
(b) Qualities show by loti Kumari are: $\longrightarrow$-) Cowage
-) determination.
-) hard work.
-) respect for elders (Father)
-) ability to do anything in any situation
-) Women power.


 to urge the protestors to evacuate.
$\rightarrow$ If all the options will get exhaust give ultimatum to protestors to leave and urge force to remain alert and evacuate the place.
$\rightarrow$ Will give direction to force to use least possible force and carly evacuation of injured protestors to hospital
(b) Option-1 $\rightarrow$ Remain protestors as it is on the road.

$\rightarrow$| $\substack{\text { Merit } \\ \text { Law } \\ \text { Can be maintained }\\ }$ | Demerit <br> problem to general <br> public. |
| :--- | :--- |

option-2 $\rightarrow$ Talks with Protestors it not successful, evacuate the place with minimum force: And provide alternate ground for protest
Merit
$\rightarrow$ Place can be $\rightarrow$ can create evacuated and beneficial serious lan and for larger public. order situation.
$\rightarrow$ upholding Right to
I would choose option-2 with minimum force applicable and providing first and to injured.
(C) Under comtitution Right to Protest is included in fundamental Rights. But it has following issues involved:-


Feedback (For OFFICE use only)

| Structure |  | Content |  |
| :--- | :--- | :--- | :--- |
| Question Interpretation |  | Total : |  |



96447_41036_1910079181_(2021-11-15 [1/4998umIIAS
$\rightarrow \begin{aligned} & \rightarrow \text { Genera Gender discrimination even } \\ & \text { the top and educated level. }\end{aligned}$
$\rightarrow$ Voilation of Right to equality
$\rightarrow$ Creating issues in regiment not good for unity and cooperation
$\rightarrow$ Voilation of motive behind this decision reducing dignity of women.
increase in


Gender discrimination at society |even


| 96447 | Proper training about gender sensitivity |
| :--- | :--- |
| to Jawans and proper discipline can |  |
| help in solving such problems. Also lady |  |
| officers should |  | officers should first exhaust internal mechanism for complaint as it hampers the discipline and reduces trust of general public in public institution

Lastly society at large should change their patriarchal mindset in order to remove gender discrimination.


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Q.11) You are the marketing head of a major jewellery brand. With festive season approaching, your team decides to adopt an aggressive marketing strategy and plans to go for advertisements in all mediums including television advertisements.
However, one of the advertisements when released got unwanted attention. Some fringe elements from a religious community claimed that the advertisement intended to malign their religious practices and it hurt the sentiments of the community. The outcry for boycotting your brand started trending on social media. The issue gained tracdion with some politicians commenting against your brand making it national news. This led to a lot of negative publicity and stock prices of the company going down.
On enquiry, you found that the advertisement did not raise any red flags from the research team or the focus groups and was deemed appropriate for release. You belong to the same religion which raised objections, but personally, even you did not find anything wrong with it. You have always stood up for what is right and, in this instance, you feel there was nothing wrong with the advertisement and you plan to stand up against bullying by some fringe elements. However, senior management has been pressuring you to make a public apology for the incidence. Failing to do so, you may get fired.
a) What are the various ethical issues involved in this case?
b) Analyze the options available with you. What will be your course of action? Justify your answer.
(20 marks, 250 words)


$\rightarrow$ deviation from major developmental issues like education, health etc.
$\rightarrow$ respecting religions beliefs of people. $\rightarrow$ upholding on one's morals and Values.
(b) Options available to me
pption-1 $\rightarrow$ Go with advertisement as I found nothing wrong in it against anyone.
$\xrightarrow{\text { Merit } \rightarrow \text { uphold my freedom of speech }}$ and expression and expression.
$\rightarrow$ upholding my beliefs and Values.



Merit $\rightarrow$ Job can be saved
$\rightarrow$ can create peace, beneficial for company.
Demerit $\rightarrow$ create cognitive dissonace for my conscience.
$\rightarrow$ rule of majority. mob mentality
$\rightarrow$ against Freedom of speech and exp.
$\rightarrow$ promotes intolerance.
Solution
After seeing both the option I would
go with option-1. I would first explain
The situation to my bosses regarding
the advertisement and ask them to think
beyond profit for the greater benefit of
society and suggest them that I will take the
help of police as nothing is against in
it against anyone. And also call protestors

After seeing both the option I would
go with option-1. I would first explain The situation to my bosses regarding the advertisement and ask them to think beyond profit for the greater benefit of society and suggest them to take the help of police as nothing is against in it against anyone. And also call protestors to talk. If nothing goes my way. I would happy to resign. As intolerance cannot be value of any democracy.


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Merit $\rightarrow$ This obfoption will help in proper enquiry about the efficacy of vaccine and its side effects before coming to the market
Demerit $\rightarrow$ If allegations found true may hamper company ' $x$ ' profits.

Solution
After Analysing both options I would choose option-2 as there cannot be given more value to money than a life of a person.
Money can be earn again but



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