

MGP 6

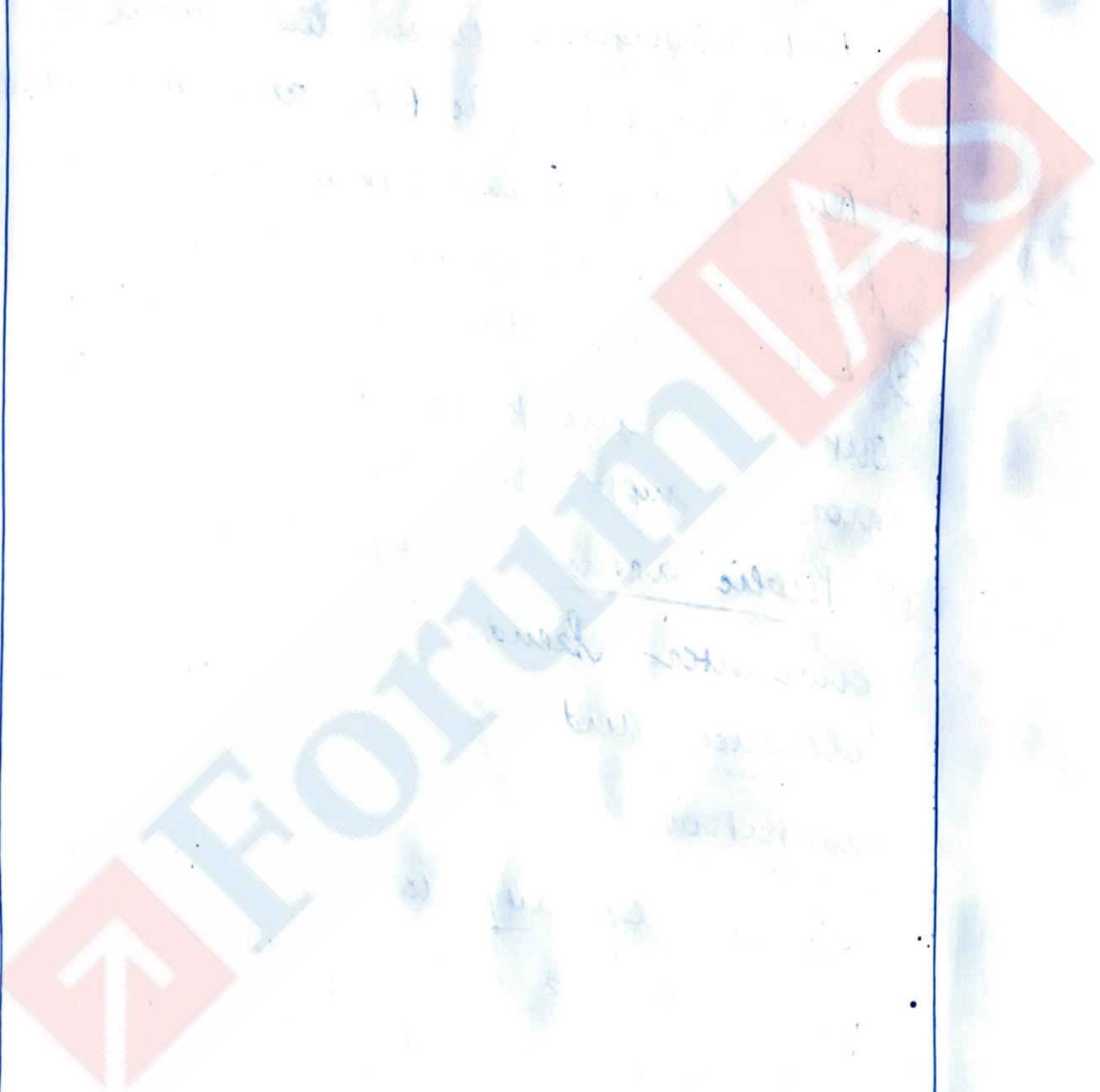
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A

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TIME - 3HR 35 MIN



Instructions: All questions are compulsory. The number of marks carried by a question/part is indicated against it. Quality of the answer is more important than the length of the answer.

निर्देश : सभी प्रश्न अनिवार्य हैं। प्रत्येक प्रश्न द्वारा धारित अंकों को उसके सामने इंगित किया गया है। उत्तर की गुणवत्ता उत्तर की लंबाई की तुलना में अधिक महत्वपूर्ण है।

Section - A

Q.1) a) What is your understanding of corruption? In your opinion, does corruption grease or sand the wheels of growth? Justify your answer. (10 marks, 150 words)

भ्रष्टाचार के बारे में आपकी क्या समझ है? आपकी राय में, क्या भ्रष्टाचार विकास के पहियों को तीव्र करता है या मंद कर देता है? अपने उत्तर का औचित्य सिद्ध कीजिए। (10 अंक, 150 शब्द)

b) The balance between laws and conscience is delicate; when synchronized, they promote ethical conduct, but their discord can give rise to significant ethical dilemmas. Illustrate with examples (10 marks, 150 words)

विधि और विवेक के बीच संतुलन नाजुक है; जब वे एक साथ होते हैं, तो वे नैतिक आचरण को बढ़ावा देते हैं, लेकिन उनके बीच मतभेद महत्वपूर्ण नैतिक दुविधाओं को जन्म दे सकता है। उदाहरणों के साथ स्पष्ट करें (10 अंक, 150 शब्द)

Q.2) a) "The recognition of the horrors of nuclear weapons should compel nations to move towards meaningful disarmament. However, geopolitical interests continue to hinder genuine progress in this direction. What are the ethical considerations of nuclear states to pursue global disarmament, and how can the international community balance security concerns with the moral imperative of a nuclear-free world? (10 marks, 150 words)

"परमाणु हथियारों की भयावहता की पहचान राष्ट्रों को सार्थक निरस्त्रीकरण की दिशा में आगे बढ़ने के लिए बाध्य करेगी। हालांकि, भू-राजनीतिक हित इस दिशा में वास्तविक प्रगति में बाधा डालते रहते हैं। वैश्विक निरस्त्रीकरण को आगे बढ़ाने के लिए परमाणु हथियारों से युक्त राज्यों के नैतिक विचार क्या हैं, और अंतर्राष्ट्रीय समुदाय परमाणु मुक्त विश्व की नैतिक अनिवार्यता के साथ सुरक्षा चिंताओं को कैसे संतुलित कर सकता है? (10 अंक, 150 शब्द)

b) Distinguish between "Code of ethics" and "Code of conduct" with suitable examples. (10 marks, 150 words)

उपयुक्त उदाहरणों के साथ "नैतिक संहिता" और "आचार संहिता" के बीच अंतर स्पष्ट करें। (10 अंक, 150 शब्द)

Q.3) a) In contemporary times, corporate governance emphasizes accountability and ethical responsibility, yet a lack of adherence to these principles among many corporations highlights a disconnect between theory and practice. In this context, discuss the challenges corporations face in adhering to ethical standards and how these challenges can be mitigated. (10 marks, 150 words)

समकालीन समय में, कॉर्पोरेट प्रशासन जवाबदेही और नैतिक उत्तरदायित्व पर बल देता है, फिर भी कई निगमों में इन सिद्धांतों के पालन की कमी सिद्धांत और व्यवहार के बीच एक विसंगति को उजागर करती है। इस संदर्भ में, नैतिक मानकों का पालन करने में निगमों के सामने आने वाली चुनौतियों पर चर्चा करें और इन चुनौतियों को कैसे कम किया जा सकता है। (10 अंक, 150 शब्द)

b) Why should public services prioritize impartiality and non-partisanship as core values in the present socio-political context? Illustrate with examples. (10 marks, 150 words)

वर्तमान सामाजिक-राजनीतिक संदर्भ में सार्वजनिक सेवाओं को निष्पक्षता और गैर-पक्षपात को मुख्य मूल्यों के रूप में प्राथमिकता क्यों देनी चाहिए? उदाहरणों के साथ स्पष्ट कीजिए। (10 अंक, 150 शब्द)

c) "Non-violence is the greatest force at the disposal of mankind. It is mightier than the mightiest weapon of destruction devised by the ingenuity of man." Mahatma Gandhi. What does the given quotation mean to you? (10 marks, 150 words)

"अहिंसा मानव जाति के लिए सबसे बड़ी शक्ति है। यह मनुष्य की चतुराई से बनाए गए विनाश के सबसे शक्तिशाली हथियार से भी अधिक शक्तिशाली है।" – महात्मा गांधी। दिए गए उद्धरण का आपके लिए क्या अर्थ है? (10 अंक, 150 शब्द)

Q.4) a) "The growing reach and influence of social media present both opportunities and challenges for ethical governance." Examine the statement with suitable examples. (10 marks, 150 words)

"सोशल मीडिया की बढ़ती पहुंच और प्रभाव नैतिक शासन के लिए अवसर और चुनौतियां दोनों प्रस्तुत करते हैं।" उपयुक्त उदाहरणों के साथ कथन का परीक्षण करें। (10 अंक, 150 शब्द)

b) "Probity in governance is an essential and vital requirement for an efficient and effective system of governance and for socio-economic development." Discuss the statement with examples. (10 marks, 150 words)

"शासन में ईमानदारी एक कुशल और प्रभावी शासन प्रणाली और सामाजिक-आर्थिक विकास के लिए एक अनिवार्य और महत्वपूर्ण आवश्यकता है।" उदाहरणों के साथ इस कथन पर चर्चा करें। (10 marks, 150 words)

Q.5) a) While scientific research drives technological progress and societal development, its funding often raises ethical questions. What ethical concerns arise from corporate sponsorship of scientific research, and how can these be addressed? (10 marks, 150 words)

जबकि वैज्ञानिक अनुसंधान तकनीकी प्रगति और सामाजिक विकास को आगे बढ़ाता है, लेकिन इसके वित्तपोषण से अक्सर नैतिक प्रश्न उठते हैं। वैज्ञानिक अनुसंधान के कॉर्पोरेट प्रायोजन से कौन से नैतिक मुद्दे उत्पन्न होते हैं, और इनका समाधान कैसे किया जा सकता है? (10 अंक, 150 शब्द)

b) The ethical basis of a welfare state is central to its legitimacy. What are, in your opinion, the vital ethical traits of a welfare state? Suggest ways to strengthen the ethical foundation of a state. (10 marks, 150 words)

किसी कल्याणकारी राज्य का नैतिक आधार इसकी वैधता का केंद्र है। आपकी राय में कल्याणकारी राज्य के महत्वपूर्ण नैतिक लक्षण क्या हैं? किसी राज्य के नैतिक आधार को सशक्त करने के उपाय सुझाएँ। (10 अंक, 150 शब्द)

Q.6) a) Space exploration has the potential to benefit all of humanity, yet it is currently dominated by a few powerful nations and private corporations. In this context, discuss the ethical issues arising from this imbalance in control and access to space resources. (10 marks, 150 words)

अंतरिक्ष अन्वेषण में पूरी मानवता को लाभ पहुँचाने की क्षमता है, फिर भी इस पर वर्तमान में कुछ शक्तिशाली देशों और निजी निगमों का वर्चस्व है। इस संदर्भ में, अंतरिक्ष संसाधनों पर नियंत्रण और पहुँच में इस असंतुलन से उत्पन्न होने वाले नैतिक मुद्दों पर चर्चा करें। (10 अंक, 150 शब्द)

b) Write short notes on the following in 30-50 words each:

- i) Ethical congruence
- ii) Conflict of interest
- iii) Compassion in public life
- iv) Crisis of conscience
- v) Social capital

(10 marks, 150 words)

निम्नलिखित पर 30-50 शब्दों में संक्षिप्त टिप्पणियाँ लिखें:

- i) नैतिक अनुरूपता (Ethical Congruence)
- ii) हितों में टकराव
- iii) सार्वजनिक जीवन में करुणा
- iv) अंतरात्मा/विवेक का संकट
- v) सामाजिक पूंजी

(10 अंक, 150 शब्द)

Section - B

Q.7) Recently, a disturbing incident involving the sexual assault of two young girls at a nursery school came to light in a 'sleepy' town of a western state in the country. When the parents approached the local police station to lodge an FIR, the police turned them away. However, twelve hours later, the FIR was filed, and a 24-year-old cleaning staff member of the school was arrested as the only suspect in the incident.

The news of the assault spread rapidly, igniting widespread outrage and intense media coverage. The public was furious, leading to protests across the town demanding justice for the victims. Locals organized a bandh, vandalized the school, and blocked railway lines while demanding death penalty for the suspect.

The state government swung into action, suspending two police personnel for their delayed response and forming a Special Investigation Team (SIT) to investigate the case. The principal of the school, along with two staff members, was also suspended. The SIT began its investigation and charged the school principal, secretary, and chairman under sections of the Protection of Children from Sexual Offences (POCSO) Act for failing to report the crime. Meanwhile, the accused's first wife filed a case against him for violent sexual behavior and unnatural sex. As the investigation progressed, tensions in the town continued to simmer. The pressure on the SIT to resolve the case was immense, with political figures, media, and the public all demanding swift action.

The following day, while the suspect was being transported to the crime scene (the school) for further investigation, he was killed in what was described as an encounter. According to the SIT's account, the suspect managed to snatch a gun from one of the officers and opened fire, injuring him. In retaliation, the police shot the suspect, who was gravely injured and later succumbed to his wounds in the hospital.

The news of the encounter spread quickly. While many praised the SIT for their swift action, others raised serious concerns. The family of the suspect claimed it was a staged encounter. The human rights groups echoed similar sentiments, accusing the police of an extrajudicial killing orchestrated under immense public pressure.

- What are the ethical issues involved in the above case?
 - Based on the case study, discuss the challenges faced by law enforcement agencies in conducting a fair and impartial investigation amidst public and political pressure.
 - What best practices should be followed to ensure the integrity of investigations in such high-profile cases?
- (20 marks, 250 words)

हाल ही में देश के एक पश्चिमी राज्य के कस्बे में नर्सरी स्कूल में दो छोटी बच्चियों के साथ यौन उत्पीड़न की एक परेशान करने वाली घटना सामने आई। जब माता-पिता ने स्थानीय पुलिस स्टेशन में एफआईआर दर्ज कराने के लिए संपर्क किया, तो पुलिस ने उन्हें भगा दिया। हालांकि, बारह घंटे बाद एफआईआर दर्ज की गई और स्कूल के 24 वर्षीय सफाई कर्मचारी को घटना के एकमात्र संदिग्ध के रूप में गिरफ्तार किया गया।

हमले की खबर तेजी से फैली, जिससे व्यापक आक्रोश फैल गया और मीडिया में इसकी खूब चर्चा हुई। लोगों में गुस्सा था, जिसके कारण पीड़ितों के लिए न्याय की मांग करते हुए पूरे शहर में विरोध प्रदर्शन हुए। स्थानीय लोगों ने बंद का आयोजन किया, स्कूल में तोड़फोड़ की और संदिग्ध के लिए मौत की सजा की मांग करते हुए रेलवे लाइन को अवरुद्ध कर दिया।

राज्य सरकार ने कार्रवाई करते हुए देरी से जवाब देने के लिए दो पुलिसकर्मियों को निलंबित कर दिया और मामले की जांच के लिए एक विशेष जांच दल (SIT) का गठन किया। स्कूल के प्रिंसिपल के साथ-साथ दो कर्मचारियों को भी निलंबित कर दिया गया। SIT ने अपनी जांच शुरू की और स्कूल प्रिंसिपल, सचिव और अध्यक्ष पर यौन अपराधों से बच्चों के संरक्षण (POCSO) अधिनियम की धाराओं के तहत अपराध की रिपोर्ट न करने का आरोप लगाया। इस बीच, आरोपी की पहली पत्नी ने उसके खिलाफ हिंसक यौन व्यवहार और अप्राकृतिक सेक्स का मामला दर्ज कराया। जैसे-जैसे जांच आगे बढ़ी, शहर में

तनाव बढ़ता गया। मामले को सुलझाने के लिए SIT पर बहुत दबाव था, राजनीतिक हस्तियां, मीडिया और आम लोग सभी ने त्वरित कार्रवाई की मांग की।

अगले दिन, जब संदिग्ध को आगे की जांच के लिए अपराध स्थल (स्कूल) ले जाया जा रहा था, तो उसे मुठभेड़ में मार दिया गया। SIT के अनुसार, संदिग्ध ने एक अधिकारी से बंदूक छीन ली और गोली चला दी, जिससे वह घायल हो गया। जवाबी कार्रवाई में, पुलिस ने संदिग्ध को गोली मार दी, जो गंभीर रूप से घायल हो गया और बाद में अस्पताल में उसकी मौत हो गई।

मुठभेड़ की खबर तेजी से फैली। कई लोगों ने SIT की त्वरित कार्रवाई की प्रशंसा की, जबकि अन्य ने गंभीर चिंता जताई। संदिग्ध के परिवार ने दावा किया कि यह एक फर्जी मुठभेड़ थी। मानवाधिकार समूहों ने भी इसी तरह की भावनाओं को दोहराया, पुलिस पर भारी जन दबाव में न्यायेतर हत्या का आरोप लगाया।

- उपरोक्त मामले में नैतिक मुद्दे क्या हैं?
- केस स्टडी के आधार पर, सार्वजनिक और राजनीतिक दबाव के बीच निष्पक्ष जांच करने में कानून प्रवर्तन एजेंसियों के सामने आने वाली चुनौतियों पर चर्चा करें।
- ऐसे हाई-प्रोफाइल मामलों में जांच की सत्यनिष्ठा सुनिश्चित करने के लिए कौन सी सर्वोत्तम प्रथाओं का पालन किया जाना चाहिए?

(20 अंक, 250 शब्द)

Q.8) Sowmiya is a senior public servant renowned for her integrity and transparency. Currently serving as the Head of the Budget Division in the Finance Ministry, she is responsible for managing budgetary allocations critical to the government's developmental initiatives. Her department is currently organizing financial support to the states, three of which are due to go to the polls within the financial year.

In this year's annual budget, the government allocated ₹9,300 crores to the National Electricity Mission (NEM), a centrally sponsored scheme aimed at providing electricity to every remaining household in the country. As of June, ₹1,775 crores had already been disbursed for this initiative. The NEM is pivotal for improving living standards and aligns with the government's broader goal of universal access to electricity.

The Ministry of Commerce has been advocating for the establishment of a semiconductor fabrication unit in a southern state. This project is essential for enhancing domestic manufacturing capabilities and reducing dependency on imported semiconductors. After extensive discussions spanning nearly three years among relevant stakeholders, the Union Cabinet approved the establishment of the unit, and the process for acquiring the necessary land has commenced.

In alignment with the government's policy toward a green transition, a leading Central Public Sector Enterprise (CPSE) is actively working on establishing a green hydrogen plant in a northeastern state. This initiative is crucial for promoting sustainable energy solutions and achieving the 'panchamrit' targets. The CPSE has already acquired the necessary land for the project. Following three rounds of global bidding, the project was awarded to an MNC, M/s XYZ Hydrocarbons, with the first tranche of payment scheduled for December.

The Finance Ministry was asked for an additional allocation of ₹7,000 crores to support the semiconductor fabrication unit and the green hydrogen plant. It was decided to recommend re-appropriating this entire amount from the NEM allocation. The file was forwarded to the Budget Department for their comments and further processing. Upon reviewing the case file, Sowmiya recognized the potential consequences of such a reallocation. Diverting funds from the NEM could significantly delay its implementation, undermining a project that holds political significance and is frequently highlighted in political rallies.

Additionally, failing to secure timely funding for the semiconductor unit and the green hydrogen plant could jeopardize these projects and lead to cost overruns. Delayed payment in an international project could send the wrong signals to MNCs about India's commitment to honoring international

contracts. Such delays could harm the government's reputation and weaken investor confidence in India's growing green energy sector.

Sowmiya discussed the situation with her seniors and received orders to process this politically sensitive issue expeditiously. She realized that diverting funds from the NEM could raise difficult questions for the government in Parliament. On the other hand, these projects are proposed in states where elections are to be held shortly, adding to the urgency of the matter.

a. What are the ethical issues involved in re-appropriation of funds from a welfare project to the developmental projects?

b. Given the need for proper utilization of public funds, discuss the options available to Sowmiya. Which option should she choose? (20 marks, 250 words)

सौम्या एक वरिष्ठ लोक सेवक हैं जो अपनी ईमानदारी और पारदर्शिता के लिए प्रसिद्ध हैं। वर्तमान में वित्त मंत्रालय में बजट प्रभाग की प्रमुख के रूप में कार्यरत, वह सरकार की विकासात्मक पहलों के लिए महत्वपूर्ण बजटीय आवंटन के प्रबंधन के लिए जिम्मेदार हैं। उनका विभाग वर्तमान में राज्यों को वित्तीय सहायता का आयोजन कर रहा है, जिनमें से तीन वित्तीय वर्ष के भीतर चुनाव कराने वाले हैं।

इस साल के वार्षिक बजट में, सरकार ने राष्ट्रीय विद्युत मिशन (NEM) के लिए ₹9,300 करोड़ आवंटित किए, जो एक केंद्र प्रायोजित योजना है जिसका उद्देश्य देश के हर बचे हुए घर को बिजली उपलब्ध कराना है। जून तक, इस पहल के लिए ₹1,775 करोड़ पहले ही वितरित किए जा चुके थे। NEM जीवन स्तर में सुधार के लिए महत्वपूर्ण है और बिजली तक सार्वभौमिक पहुँच के सरकार के व्यापक लक्ष्य के साथ संरेखित है।

वाणिज्य मंत्रालय दक्षिणी राज्य में सेमीकंडक्टर निर्माण इकाई की स्थापना की वकालत कर रहा है। यह परियोजना घरेलू विनिर्माण क्षमताओं को बढ़ाने और आयातित सेमीकंडक्टर पर निर्भरता कम करने के लिए आवश्यक है। संबंधित हितधारकों के बीच लगभग तीन वर्षों तक चली व्यापक चर्चा के बाद, केंद्रीय मंत्रिमंडल ने इकाई की स्थापना को मंजूरी दे दी है, और आवश्यक भूमि अधिग्रहण की प्रक्रिया शुरू हो गई है।

हरित परिवर्तन की दिशा में सरकार की नीति के अनुरूप, एक प्रमुख केंद्रीय सार्वजनिक क्षेत्र उद्यम (CPSE) पूर्वोत्तर राज्य में हरित हाइड्रोजन संयंत्र स्थापित करने पर सक्रिय रूप से काम कर रहा है। यह पहल स्थायी ऊर्जा समाधानों को बढ़ावा देने और 'पंचामृत' लक्ष्यों को प्राप्त करने के लिए महत्वपूर्ण है। CPSE ने परियोजना के लिए आवश्यक भूमि पहले ही हासिल कर ली है। वैश्विक बोली के तीन दौर के बाद, परियोजना को एक बहुराष्ट्रीय कंपनी, मेसर्स XYZ हाइड्रोकैरबन को दिया गया, जिसका भुगतान दिसंबर के लिए निर्धारित है।

वित्त मंत्रालय से सेमीकंडक्टर फैब्रिकेशन यूनिट और ग्रीन हाइड्रोजन प्लांट को सहायता देने के लिए ₹7,000 करोड़ के अतिरिक्त आवंटन के लिए कहा गया था। NEM आवंटन से इस पूरी राशि को फिर से आवंटित करने की सिफारिश करने का निर्णय लिया गया। फाइल को उनकी टिप्पणियों और आगे की प्रक्रिया के लिए बजट विभाग को भेज दिया गया था। केस फाइल की समीक्षा करने पर, सौम्या ने इस तरह के पुनर्वितरण के संभावित परिणामों को पहचाना। NEM से वित्त को डाइवर्ट किए जाने से इसके कार्यान्वयन में काफी देरी हो सकती है, जिससे एक ऐसी परियोजना को नुकसान पहुँच सकता है जिसका राजनीतिक महत्व है और जिसे अक्सर राजनीतिक रैलियों में उजागर किया जाता है।

इसके अतिरिक्त, सेमीकंडक्टर इकाई और ग्रीन हाइड्रोजन प्लांट के लिए समय पर फंडिंग न मिलने से ये परियोजनाएं खतरे में पड़ सकती हैं और लागत में वृद्धि हो सकती है। किसी अंतर्राष्ट्रीय परियोजना में भुगतान में देरी से बहुराष्ट्रीय कंपनियों को अंतर्राष्ट्रीय अनुबंधों का सम्मान करने की भारत की प्रतिबद्धता के बारे में गलत संकेत मिल सकता है। इस तरह की देरी से सरकार की प्रतिष्ठा को नुकसान पहुँच सकता है और भारत के बढ़ते ग्रीन एनर्जी सेक्टर में निवेशकों का भरोसा कमजोर हो सकता है।

सौम्या ने अपने वरिष्ठ अधिकारियों से इस स्थिति पर चर्चा की और राजनीतिक रूप से संवेदनशील इस मुद्दे पर तेजी से कार्रवाई करने के आदेश प्राप्त किए। उन्हें एहसास हुआ कि NEM को वित्त से वंचित किए जाने से संसद में सरकार के लिए मुश्किल सवाल खड़े हो सकते हैं। दूसरी ओर, ये परियोजनाएँ उन राज्यों में प्रस्तावित हैं जहाँ जल्द ही चुनाव होने हैं, जिससे मामले की गंभीरता और बढ़ जाती है।

a. कल्याणकारी परियोजना से विकासात्मक परियोजनाओं के लिए वित्त के पुनर्विनियोजन में क्या नैतिक मुद्दे शामिल हैं?

b. सार्वजनिक वित्त के उचित उपयोग की आवश्यकता को देखते हुए, सौम्या के पास उपलब्ध विकल्पों पर चर्चा करें। उसे कौन सा विकल्प चुनना चाहिए? (20 अंक, 250 शब्द)

Q.9) Surrogate advertising — a marketing technique that promotes a product or service restricted or banned from direct advertising, such as alcohol and tobacco, by advertising a legal product like soda, water, or music CDs from the same brand — has been around for a long time. While the practice has faced criticism in the past, it has recently gained fresh attention as several famous film stars have begun endorsing these surrogate products.

Public health advocates and certain sections of society are worried about this trend. They argue that when celebrities get involved, the ads become much more influential, especially among the younger audiences. These critics believe that even if the ads don't directly promote harmful products, they still make them seem more acceptable. As a result, there is a fear that such advertising could indirectly lead to higher consumption of those items, which could bring more health problems, especially among the youth.

On the flip side, companies and the celebrities they work with claim they are not doing anything wrong. They point out that they are only endorsing legal products, and they have every right to advertise them. For them, this type of advertising is about keeping the brand alive and competing in a market with tight regulations. They also argue that restricting these ads could harm businesses, affecting jobs and overall economic growth.

The debate continues, with each side presenting its own set of compelling arguments.

a. What are the ethical concerns associated with surrogate advertising?

b. Suggest a course of action that addresses the concerns of both the stakeholders involved. Justify your answer. (20 marks, 250 words)

सुरोगेट विज्ञापन - एक मार्केटिंग तकनीक जो शराब और तम्बाकू जैसे प्रत्यक्ष विज्ञापन से प्रतिबंधित या प्रतिबंधित उत्पाद या सेवा को बढ़ावा देती है, सोडा, पानी या उसी ब्रांड के संगीत सीडी जैसे कानूनी उत्पाद का विज्ञापन करके - लंबे समय से चली आ रही है। हालाँकि इस प्रथा को अतीत में आलोचना का सामना करना पड़ा है, लेकिन हाल ही में इसने नया ध्यान आकर्षित किया है क्योंकि कई प्रसिद्ध फिल्म सितारों ने इन सुरोगेट उत्पादों का समर्थन करना शुरू कर दिया है।

सार्वजनिक स्वास्थ्य अधिवक्ता और समाज के कुछ वर्ग इस प्रवृत्ति से चिंतित हैं। उनका तर्क है कि जब मशहूर हस्तियां इसमें शामिल होती हैं, तो विज्ञापन बहुत अधिक प्रभावशाली हो जाते हैं, खासकर युवा दर्शकों के बीच। इन आलोचकों का मानना है कि भले ही विज्ञापन सीधे तौर पर हानिकारक उत्पादों को बढ़ावा न दें, फिर भी वे उन्हें अधिक स्वीकार्य लगते हैं। नतीजतन, इस बात का डर है कि इस तरह के विज्ञापन अप्रत्यक्ष रूप से उन वस्तुओं की अधिक खपत को बढ़ावा दे सकते हैं, जो अधिक स्वास्थ्य समस्याएं ला सकते हैं, खासकर युवाओं के बीच।

दूसरी तरफ, कंपनियाँ और उनके साथ काम करने वाले सेलिब्रिटी दावा करते हैं कि वे कुछ भी गलत नहीं कर रहे हैं। वे बताते हैं कि वे केवल विधिक उत्पादों का विज्ञापन कर रहे हैं, और उन्हें उनका विज्ञापन करने का पूरा अधिकार है। उनके लिए, इस प्रकार का विज्ञापन ब्रांड को जीवित रखने और सख्त नियमों वाले बाज़ार में प्रतिस्पर्धा करने के बारे में है। वे यह भी तर्क देते हैं कि इन विज्ञापनों को प्रतिबंधित करने से व्यवसायों को नुकसान हो सकता है, जिससे नौकरियों और समग्र आर्थिक विकास पर असर पड़ सकता है।

इस तरह यह बहस जारी है और प्रत्येक पक्ष अपने-अपने दमदार तर्क प्रस्तुत कर रहा है।

a. सुरोगेट विज्ञापन से जुड़े नैतिक मुद्दे क्या हैं?

b. ऐसी कार्यवाही का सुझाव दें जो दोनों पक्षों के हितधारकों के मुद्दों को संबोधित करे। अपने उत्तर का औचित्य स्पष्ट कीजिए।

(20 अंक, 250 शब्द)

Q.10) You are the Operations Manager at a fast-growing technology startup, NexGen Solutions, known for its innovative projects and timely delivery. The startup's environment is fast-paced, with tight deadlines and high expectations from clients and investors. Your current project, creating a cutting-edge AI based application, is critical for securing upcoming funding and partnerships. Your small, capable team includes four software developers and two project coordinators, with an equal number of men and women.

Recently, the team has encountered major challenges. Priya, one of the female developers, has requested leave to care for her ailing mother. Meanwhile, another team member, Ayesha, is struggling to manage her workload along with caring for her infant child. As a result, other team members have taken on extra tasks, impacting their work-life balance and causing heightened stress. With the project deadline looming, tensions in the team have become visible. During a crucial project meeting, Karan, a senior developer, voices his frustration, saying, "Perhaps it's not ideal to have team members who can't fully commit during critical stages."

Karan's remark triggers an immediate reaction. Neha, a project coordinator, finds his comment offensive and reports it to the Human Resources (HR) Department. She also hints that she might bring the issue to social media, which could harm the startup's image. The HR Department, located at the company's headquarters, investigates and recommends disciplinary action against Karan, emphasizing the importance of a respectful, inclusive workplace. Their recommendation puts you in a difficult situation. The project is already delayed, and losing a senior developer like Karan could jeopardize its timely completion.

You are now faced with a complex dilemma. On one hand, it's vital to address the inappropriate comment and ensure a respectful work culture. On the other hand, you must keep the project on track without further demotivating your team.

- Discuss the ethical issues involved in this case.
- As the Operations Manager, how would you deal with the given situation?
- Based on the case study, discuss the challenges faced by women at workplace. How can such challenges be addressed? (20 marks, 250 words)

आप एक तेजी से बढ़ते प्रौद्योगिकी स्टार्टअप, नेक्सजेन सॉल्यूशंस में संचालन प्रबंधक हैं, जो अपनी अभिनव परियोजनाओं और समय पर डिलीवरी के लिए जाना जाता है। स्टार्टअप का माहौल तेज गति वाला है, जिसमें सख्त समय सीमा और ग्राहकों और निवेशकों से उच्च अपेक्षाएं हैं। आपका वर्तमान प्रोजेक्ट, एक अत्याधुनिक एआई आधारित एप्लिकेशन बनाना, आगामी फंडिंग और साझेदारी को सुरक्षित करने के लिए महत्वपूर्ण है। आपकी छोटी, सक्षम टीम में चार सॉफ्टवेयर डेवलपर्स और दो प्रोजेक्ट समन्वयक शामिल हैं, जिनमें पुरुषों और महिलाओं की संख्या बराबर है।

हाल ही में, टीम को बड़ी चुनौतियों का सामना करना पड़ा है। महिला डेवलपर्स में से एक प्रिया ने अपनी बीमार माँ की देखभाल के लिए छुट्टी मांगी है। इस बीच, टीम की एक अन्य सदस्य आयशा अपने शिशु की देखभाल के साथ-साथ अपने कार्यभार को संभालने के लिए संघर्ष कर रही है। नतीजतन, टीम के अन्य सदस्यों ने अतिरिक्त कार्य किए हैं, जिससे उनके कार्य-जीवन संतुलन पर असर पड़ा है और तनाव बढ़ गया है। प्रोजेक्ट की समय सीमा समाप्त होने के साथ, टीम में तनाव स्पष्ट रूप से दिखने लगा है। एक महत्वपूर्ण प्रोजेक्ट मीटिंग के दौरान, एक वरिष्ठ डेवलपर करण ने अपनी निराशा व्यक्त करते हुए कहा, "शायद यह आदर्श स्थिति नहीं है कि टीम के सदस्य महत्वपूर्ण चरणों के दौरान पूरी तरह से प्रतिबद्ध न हों।" करण की टिप्पणी से तत्काल प्रतिक्रिया होती है। प्रोजेक्ट को ऑर्डिनेटर नेहा को उनकी टिप्पणी आपत्तिजनक लगती है और वह मानव संसाधन (HR) विभाग को इसकी रिपोर्ट करती है। वह यह भी संकेत देती है कि वह इस मुद्दे को सोशल मीडिया पर ला सकती है, जिससे स्टार्टअप की छवि को नुकसान हो सकता है। कंपनी के मुख्यालय में स्थित HR विभाग जांच करता है और करण के खिलाफ अनुशासनात्मक कार्रवाई की सिफारिश करता है, जो एक सम्मानजनक, समावेशी कार्यस्थल के महत्व पर जोर देता है। उनकी सिफारिश आपको मुश्किल स्थिति में डाल देती है। परियोजना में पहले से ही देरी हो रही है, और करण जैसे वरिष्ठ डेवलपर को खोने से इसका समय पर पूरा होना खतरे में पड़ सकता है।

अब आप एक जटिल दुविधा का सामना कर रहे हैं। एक तरफ, अनुचित टिप्पणी को संबोधित करना और एक सम्मानजनक कार्य संस्कृति सुनिश्चित करना महत्वपूर्ण है। दूसरी ओर, आपको अपनी टीम को और अधिक हतोत्साहित किए बिना परियोजना को ट्रैक पर रखना चाहिए।

- इस मामले में शामिल नैतिक मुद्दों पर चर्चा करें।
- परिचालन प्रबंधक के रूप में आप दी गई स्थिति से कैसे निपटेंगे?
- केस स्टडी के आधार पर कार्यस्थल पर महिलाओं के सामने आने वाली चुनौतियों पर चर्चा करें। ऐसी चुनौतियों का समाधान कैसे किया जा सकता है? (20 अंक, 250 शब्द)

Q.11 Utkarsh is a dedicated and experienced Chief Engineer in the Public Works Department (PWD) of a major Indian city. His responsibilities include overseeing the maintenance and construction of the city's infrastructure. One of his critical responsibilities is managing the safety and welfare of the PWD workers. A sudden strike by the workers' union of the PWD erupted over the issue of compensation to a construction worker who died while repairing a major bridge in the city. The case was brought to Utkarsh's attention for resolution.

The deceased worker, Shyam Lal, was part of a team tasked with repairing a crucial bridge that connected two busy parts of the city. During the repair, an unfortunate accident occurred where a section of the bridge collapsed. Shyam Lal fell from a significant height, suffering severe injuries. He was immediately rushed to the hospital but succumbed to his injuries shortly after arrival. Shyam Lal was 45 years old and the sole breadwinner for his family, which included his wife and three young children. The initial investigation revealed that Shyam Lal had not been wearing the mandatory safety harness at the time of the accident. The management, upon learning of this, is considering not providing extra compensation to Shyam Lal's family, citing negligence on his part.

The PWD workers' union was outraged by this decision, arguing that the lack of proper training and supervision were the primary cause of the accident. They demanded full compensation for Shyam Lal's family, like what other workers receive who die in the line of duty, and a job for one family member. With no satisfactory response from the management, the union went on strike, halting all ongoing maintenance and construction projects in the city. The strike has continued for two weeks, causing significant disruption to the city's infrastructure projects and leading to public outcry. Utkarsh is now tasked with finding a resolution to this deadlock.

- What are the options available to Utkarsh to meet the above situation? Critically examine each of the options identified by him.
- What are the ethical dilemmas being faced by Utkarsh?
- What course of action should Utkarsh adopt to diffuse the above situation? (20 marks, 250 words)

उत्कर्ष भारत के एक प्रमुख शहर के लोक निर्माण विभाग (PWD) में एक समर्पित और अनुभवी मुख्य अभियंता हैं। उनकी जिम्मेदारियों में शहर के बुनियादी ढांचे के रखरखाव और निर्माण की देखरेख करना शामिल है। उनकी महत्वपूर्ण जिम्मेदारियों में से एक PWD श्रमिकों की सुरक्षा और कल्याण का प्रबंधन करना है। शहर में एक प्रमुख पुल की मरम्मत करते समय मरने वाले एक निर्माण श्रमिक को मुआवजे के मुद्दे पर PWD के श्रमिक संघ द्वारा अचानक हड़ताल की गई। मामले को समाधान के लिए उत्कर्ष के ध्यान में लाया गया। मृतक श्रमिक, श्याम लाल, शहर के दो व्यस्त हिस्सों को जोड़ने वाले एक महत्वपूर्ण पुल की मरम्मत करने वाली टीम का हिस्सा थे। मरम्मत के दौरान, एक दुर्भाग्यपूर्ण दुर्घटना हुई जिसमें पुल का एक हिस्सा ढह गया। श्याम लाल काफी ऊंचाई से गिर गए, जिससे उन्हें गंभीर चोटें आईं। उन्हें तुरंत अस्पताल ले जाया गया लेकिन पहुंचने के कुछ समय बाद ही उनकी मृत्यु हो गई। श्याम लाल 45 वर्ष के थे और अपने परिवार के लिए अकेले कमाने वाले थे, जिसमें उनकी पत्नी और तीन छोटे बच्चे शामिल थे। प्रारंभिक जांच से पता चला कि दुर्घटना के समय श्याम लाल ने अनिवार्य सुरक्षा हार्नेस नहीं पहना था। प्रबंधन को इस बात का पता चलने पर, श्याम लाल के परिवार को अतिरिक्त मुआवजा न देने पर विचार किया जा रहा है, क्योंकि इसमें उनकी ओर से लापरवाही का हवाला दिया गया है। पीडब्ल्यूडी कर्मचारी संघ इस

निर्णय से नाराज है, उनका तर्क है कि उचित प्रशिक्षण और पर्यवेक्षण की कमी दुर्घटना का मुख्य कारण है। उन्होंने श्याम लाल के परिवार के लिए पूरा मुआवजा मांगा, जैसा कि अन्य कर्मचारियों को मिलता है, जो ड्यूटी के दौरान मर जाते हैं, और परिवार के एक सदस्य को नौकरी दी जानी चाहिए। प्रबंधन से कोई संतोषजनक जवाब न मिलने पर, संघ ने हड़ताल कर दी, जिससे शहर में चल रहे सभी रखरखाव और निर्माण प्रोजेक्ट रुक गए। हड़ताल दो सप्ताह तक जारी रही, जिससे शहर की बुनियादी ढांचा परियोजनाओं में काफी व्यवधान आया और लोगों में आक्रोश फैल गया। उत्कर्ष को अब इस गतिरोध का समाधान खोजने का काम सौंपा गया है।

a) उपरोक्त स्थिति से निपटने के लिए उत्कर्ष के पास क्या विकल्प उपलब्ध हैं? उनके द्वारा पहचाने गए प्रत्येक विकल्प की आलोचनात्मक जांच कीजिए।

b) उत्कर्ष के सामने कौन सी नैतिक दुविधाएं हैं?

c) उपरोक्त स्थिति से निपटने के लिए उत्कर्ष को क्या कदम उठाना चाहिए? (20 marks, 250 words)

Q.12) Arijit, a recent graduate from a top marketing institute, has joined a prominent multinational corporation (MNC) in the “personal care and wellness” sector. The MNC is globally known for its commitment to eco-friendly, natural, and sustainable products, which was a major reason for Arijit being drawn to the job. He sees this as a chance to work on campaigns that promote health-conscious and environmentally sustainable choices worldwide.

Arijit enjoys the organization’s work culture and the nature of his new job. Within just a month, his creativity and fresh approach have earned him praise from his manager. Soon, he is assigned a high-stakes project to design an international campaign for the MNC’s new skincare product—a role typically reserved for more experienced team members. Excited, Arijit begins researching for the campaign but soon discovers an uncomfortable truth. Despite its “100% natural” branding, the product contains a significant percentage of synthetic ingredients, some of which are known to harm the environment and may also pose risks to human health. Arijit feels this contradicts the brand’s supposed commitment to environmental and health standards.

When Arijit raises these concerns, his manager rebukes him and sternly instructs him to follow the company’s approved messaging. The manager emphasizes that the product meets all regulatory standards and that similar claims are widely used by other competitors in the market. Arijit is told to focus on his marketing responsibilities and avoid scrutinizing the product’s formulation. However, he still feels this is a manipulative practice that could mislead environmentally and health-conscious consumers into believing they are choosing a completely natural product.

Arijit worries that pressing the issue further could harm his career prospects, especially since he is still on probation. As the sole breadwinner with a large education loan to repay, he can’t afford to lose his job. He tries to reason that this might simply be “how business is done” and considers dropping the matter. However, his conscience continues to urge him to take action.

a. Analyze the conduct of the MNC from an ethical point of view.

b. What are the options available to Arijit under the given situation? Evaluate each of the options and suggest the best course of action. (20 marks, 250 words)

हाल ही में एक शीर्ष विपणन संस्थान से स्नातक अरिजीत ने “व्यक्तिगत देखभाल और कल्याण” क्षेत्र में एक प्रमुख बहुराष्ट्रीय निगम (MNC) में शामिल हो गए हैं। MNC विश्व स्तर पर पर्यावरण के अनुकूल, प्राकृतिक और टिकाऊ उत्पादों के प्रति अपनी प्रतिबद्धता के लिए जानी जाती है, यही एक प्रमुख कारण था कि अरिजीत इस नौकरी के लिए आकर्षित हुए। वह इसे दुनिया भर में स्वास्थ्य के प्रति जागरूक और पर्यावरण की दृष्टि से टिकाऊ विकल्पों को बढ़ावा देने वाले अभियानों पर काम करने के अवसर के रूप में देखते हैं।

अरिजीत को संगठन की कार्य संस्कृति और अपनी नई नौकरी की प्रकृति पसंद है। सिर्फ एक महीने के भीतर, उनकी रचनात्मकता और नए दृष्टिकोण ने उन्हें अपने प्रबंधक से प्रशंसा अर्जित की है। जल्द ही, उन्हें MNC के नए स्किनकेयर

उत्पाद के लिए एक अंतर्राष्ट्रीय अभियान डिजाइन करने के लिए एक उच्च-दांव वाली परियोजना सौंपी जाती है - एक ऐसी भूमिका जो आमतौर पर अधिक अनुभवी टीम के सदस्यों के लिए आरक्षित होती है। उत्साहित, अरिजीत अभियान के लिए शोध करना शुरू कर देता है लेकिन जल्द ही एक असहज सच्चाई का पता चलता है। इसकी "100% प्राकृतिक" ब्रांडिंग के बावजूद, उत्पाद में सिंथेटिक सामग्री का एक महत्वपूर्ण प्रतिशत है, जिनमें से कुछ पर्यावरण को नुकसान पहुँचाने के लिए जाने जाते हैं और मानव स्वास्थ्य के लिए भी जोखिम पैदा कर सकते हैं। अरिजीत को लगता है कि यह पर्यावरण और स्वास्थ्य मानकों के लिए ब्रांड की कथित प्रतिबद्धता के विपरीत है।

जब अरिजीत इन चिंताओं को उठाता है, तो उसका प्रबंधक उसे डांटता है और उसे कंपनी के स्वीकृत संदेश का पालन करने के लिए सख्त निर्देश देता है। प्रबंधक इस बात पर जोर देता है कि उत्पाद सभी विनियामक मानकों को पूरा करता है और बाजार में अन्य प्रतिस्पर्धियों द्वारा इसी तरह के दावों का व्यापक रूप से उपयोग किया जाता है। अरिजीत को अपनी मार्केटिंग उत्तरदायित्व पर ध्यान केंद्रित करने और उत्पाद के निर्माण की जांच करने से बचने के लिए कहा जाता है। हालाँकि, उसे अभी भी लगता है कि यह एक हेरफेर करने वाला अभ्यास है जो पर्यावरण और स्वास्थ्य के प्रति जागरूक उपभोक्ताओं को यह विश्वास दिलाने में गुमराह कर सकता है कि वे पूरी तरह से प्राकृतिक उत्पाद चुन रहे हैं।

अरिजीत को चिंता है कि इस मुद्दे को और आगे बढ़ाने से उसके करियर की संभावनाओं को नुकसान हो सकता है, खासकर तब जब वह अभी भी प्रोबेशन पर है। एक बड़े एजुकेशन लोन को चुकाने वाले एकमात्र अर्जक के रूप में, वह अपनी नौकरी खोने का जोखिम नहीं उठा सकता। वह तर्क करने की कोशिश करता है कि यह बस "व्यापार करने का तरीका" हो सकता है और मामले को छोड़ने पर विचार करता है। हालाँकि, उसका विवेक उसे कार्रवाई करने के लिए प्रेरित करता रहता है।

a. नैतिक दृष्टिकोण से बहुराष्ट्रीय कंपनी के आचरण का विश्लेषण करें।

b. दी गई परिस्थिति में अरिजीत के पास क्या विकल्प उपलब्ध हैं? प्रत्येक विकल्प का मूल्यांकन करें और सबसे अच्छा उपाय सुझाएँ।

(20 अंक, 250 शब्द)

Q7

The case discusses the complex environment involving public, political pressure ^{to deal with} vices of the society

Ethical issues involved

- ① Duty negligence when the local police failed to file FIR at first instance
- ② Rule of law being taken into own hands with encounter
- ③ Deontological ethics denies meting out inhumane treatment even to the most corrupt criminal
- ④ Public activism supporting the encounter bends towards lack of tolerance and respect for judicial institutions
- ⑤ Gender equality is being absent both when 2 young girls were assaulted and when marital sanctity was abused

Challenges faced by law agencies in conducting fair investigation

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① Expectation of quick results hinders

thorough conduct of investigation

② Personal concessions anticipated by
law officers if they give the investigation
to be according to popular demands

③ Eg Respect and fame from public

④ Capacity building of agencies isn't
sufficient Eg overburdened staff
can resort to encounters as a
venting out of frustration and work
stress

⑤ Digitisation and modernisation
is also not incorporated leading
to non-transparent enquiries

⑥ Inadequate security arrangements
during transportation of suspects

⑦ Standardised SOPs are not present
in order to deal with mob fury
in light of heinous crimes such
as one discussed in the case

⑧ apathy of agencies prohibits
them from proactive actions that

are just and fair

⑧ Political interference challenges the ~~reference~~ independence of the 3 organs of the government => block accountability

Best practices that should be followed -

① Regular public appraising to calm down their heightened sentiments
It also helps ensure transparency

② Proper police deployment with standard SOPs to allow peaceful protests only

③ Assurance to public by leaders and senior police officers that justice will be served

④ Transportation protocols should be made more vigilant with technology
Eg transport vehicle to have CCTV linked to cloud for real-time monitoring

⑤ Increasing police capacity with

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Training on empathy, filling the posts
and modernisation

- ⑥ Prakash Singh reforms need to be implemented
- ⑦ Separating the investigative and law functions of the police can help with greater accountability
- ⑧ Public awareness on importance of following the constitutional path and value of tolerance

Justice may be delayed but never denied - a belief that can check public pressure and establish a rule based, sustainable order

Q8

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The case discusses the precarious situation of developing countries and LDC trying to balance the needs of their people with Paris commitments and economic growth.

Ethical issues

① Intertwining of political and development projects

Decisions made on the basis of political significance highlights moral failure

② Individual welfare vs national Atmani
vrsharta

As a welfare state it is the duty of the state to provide basic amenities such as electricity

③ Principles of priority order violates Kantian categorical imperative that suggests humans can't be the means to any end

④ It also puts into question the North

Star of Gandhi's talisman - taking decisions
keeping in mind how it would affect
the poorest

⑤ Finance constraints dictating nation's
priority rather than non negotiable
principles

Options available

① Allow sequestration

Merits

- + avoid project delays, cost overruns
- help uphold National commitment of Panchayat
- Uphold investor confidence
- help India build Atmanirbharata
- economic multiplier
 - jobs, NE development

Demerits

- public welfare suffers
- political ramifications for the parties
- negative to career prospects of Soniya

② Don't allow reappropriation

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Merit

- Upholds welfare state
- build human capital necessary to reap demographic dividend
- improve India's global rank in HDI, MPI
- no political ramifications
- Constitutional values

Demerit

- sidelining developmental projects necessary for economic growth
- negative image of India in case of doing business
- cost overrun and delays affecting India's Make in India plan

③ Allow for reappropriation of only a portion of funds while looking for alternative ways to raise funds eg. bond market of GSecs

Merit

- full execution of all projects

Demerit

- middle path may be insufficient for both projects

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- it will atleast
begin the project
instead of keeping
it in limbo

- may cause public
backlash over reduced
budget

Course of action

① Government should divert a part of NEM funds towards the 2 development projects.

The prioritization should depend on phased implementation of NEM - covering electrification first of critical areas in those electron bound states followed by others.

Justification - Madhyam Marg, prioritising the priorities

② Explore PPP model, with MNC XYZ to ease burden of immediate payment.
Eg paying in tranches the amount

Justification - helps in starting of projects

③ Tap into additional ways of meeting the budget eg adjusting with other ministry projects

Governments need to balance both - welfare and development as they feed into other

Q8 The case highlights the ~~bad~~^{media} ethics of disseminate advertisements

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Ethical concerns

① Disillusioning the negatives products of a company \Rightarrow dilutes transparency

② Profit over health goes against corporate ethics of balancing customer needs with business sustainability

③ Justifying the wrong doesn't make it right

Highlighting the economic aspects of business doesn't negate it of the responsibility towards public

④ Freedom versus responsibility

While actors are free to choose their projects, they hold a moral responsibility towards their fans

⑤ Bandwagon effect that lunders

Individual rationality and makes you
follow the herd

⑥ Deontological ethics is being violated

'A wrong is a wrong'

⑦ Long term sustainability - this

advertising might help with short
term profits of company but they
acquire negative customer loyalty,
brand image for long run

⑧ Manipulation strikes at the roots
of public's right to choice and autonomy

Course of actions

① Clear separation of useful goods
brands from their legal products

Justification - helps in transparency
and better accountability

② Strong disclaimers on advertisements

Justification - upholds public right to
know and choose freely

between them

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② Acceptance by celebrities whether they endorse that product or not at the beginning of advertisement

Justification - allows celebrities to choose their affiliations without compromising public health

④ Higher taxation on such goods ensures public are dissuaded from using it

Justification - allows businesses to stay alive while discouraging price sensitive customers

⑤ Public campaigns to adopt healthier options and have awareness about the which company produces what

Justification - public empowerment

In the world of narratives, shaping it in a right manner has become crucial

Q10

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The case discusses the insensitivities towards ~~work~~ an inclusive workplace and how work stress can make it more exclusionary

Ethical issues

- ① Workplace insensitivities towards colleagues \Rightarrow lack of empathy by Karan
- ② Unequal work load creates grounds for feeling of partiality that can breed hated / intolerance
- ③ Lack of compassion for Karan's overburdened responsibilities by Neha
- ④ Corporate responsibility forces me to allow Karan on the team while as a team leader, I need to uphold positive workplace environment also
- ⑤ Corporate ethics of Hively project completion \Rightarrow responsibility towards the Company's shareholders, investors

I would deal by -

- ① Issuing a warning to Karan and asking him to be more respectful to his colleagues
- ② Act on HR's recommendation and take disciplinary action against Karan after the project completion. It would set as an example for others
- ③ Meanwhile, I'll ask for more people on my project to ease Karan's burden
- ④ I'll also have a talk with the other 2 female members asking if they can WFH for some part of day
- ⑤ One on one with Neha to show empathy towards Karan's scenario
- ⑥ Team building exercises to build team cooperation
- ⑦ For long term, I'll make sure to have buffers in the planning

Medicine to avoid such true crutch

⑧ I'll also ensure that gender sensitivity is common knowledge through role playing activities

Challenges faced by women at work

① Sexual harassment for career growth

② Glass ceilings due to stereotype of them being less capable

③ Glass cliff that penalises pregnant, married females

④ Discrimination in nature of work allotments, importance assigned to opinions

⑤ Sanitation concerns eg lack of proper toilets in some places

⑥ Creeches, and other facilities are missing leading to more burden

⑦ Timing restrictions for working in factories (6AM - 6PM)

⑧ Menstrual concerns due to lack of awareness among others

Addressing these

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- ① Dedicated departmental committee to deal with sexual harassment complaints as per POSH Act
- ② Proper infrastructure support eg creches, separate toilets with sanitary napkin dispensers
- ③ Mandatory 1 director to be a woman in board of directors as per Companies Act 2013
- ④ Gender sensitivity workshops
- ⑤ Encouraging women to lead projects
- ⑥ Incentivising females by adopting a bias-free AI based recruitment
- ⑦ Menstrual leaves eg Zomato
- ⑧ Women role models to serve as inspiration eg Indira Nooyi

Women need to be brought into the labor force and for that, optimal work environment has to be ensured first

The case highlights the issues of worker safety in ^{construction} private companies and the related compensation for them

Options available to Utkarsh

1) Continue with that the strike slowly Status quo hoping will get dissolved

Merit

- escapist attitude keeps with any responsibility assumption
- natural dying down of strikes

Demerit

- It shows shirking of responsibility
- Disruption to city's PWD projects
- Larger public dissatisfaction
- Unjustice to Shyam Lal's family
- feeling of disloyalty among the workers

2) Allow compensation

Merit

- strike called off \Rightarrow IWD projects being completed on time
- justice for Shyam's family
- company as caretaker of its workers' interests \Rightarrow more loyalty

Demerit

- promotes negligent attitude towards safety measures
- sets a wrong precedent against higher management's decisions

③ Allow a job for other family member instead of full compensation

Merit

- justice for Shyam's family as steady source of income maintained
- other workers are also satisfied
- not giving full compensation acts as deterrence to avoiding safety measures

Demerit

- younger family member would lack the necessary skills needed

Ethical dilemmas faced by Utkarsh

- ① Assigning monetary value to life vs humans as ends in themselves
Giving compensation won't fill the loss of life to his family
- ② Professional duty vs compassion
While his moral ethics would want to give compensation, management denies it
- ③ Ensuring safety norms are obeyed vs setting wrong example if compensation is given
- ④ Large public welfare vs right of workers
to protest since strike hinder PWD proj
- ⑤ Apathy of management to my responsibility towards my workers is caustating ~~and creating a cognitive dissonance~~

Course of action

- ① Utkarsh can ask for hiring one of the family members in place of Shyam Lal

Justification - Steady labour for ~~comp~~ PWD
- source of income for Shyam's family

② Not to give extra compensation

Justification - serving as an example for neglect of safety precautions

③ Higher salary for the blind family member to support the family

Justification - while the loss of Shyam can't be fulfilled but some extra money can act as cushion

④ Mandatory safety trainings with incentives tied to it

Justification - to promote culture of safety

⑤ Public update of the incident and steps taken to avoid it happening again

Justification - transparency, accountability

Worker safety shouldn't be neglected at any cost for humans should not become tools of his tools.

Q12

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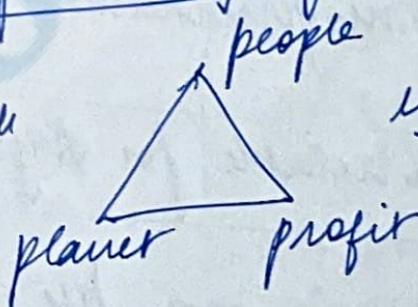
The case points out misleading tactics adopted by corporates that are against company ethics and are a case of disinformation and manipulation

MNC conduct from ethical point

① Profit above customer trust puts the long term sustainability of its operations in danger

② False claims are against the fiduciary responsibility of MNC

③ IP approach



imbalance

in favor of profit

④ leader vs follower

by choosing to do what others are doing (unethical ways), MNC is allowing such practices to continue

instead of upholding its Leadership

⑤ Enormous Stewardship forms the

foundation of company's brand image -
resulting in → reduced employee loyalty
→ customer revenue loss
→ brand love loss

⑥ Non enterprising work culture as
it dissuades positive criticism and
rightful conduct of employees

⑦ Apathy for public health because
of its products

⑧ Lack of accountability and transparency
breeds misgovernance

Options available for Arjit

① Allow status quo by focusing on
marketing campaign

Merit

Demerit

- avoid job loss and harm to his career prospects
- fulfill his lean obligations

- against his principles
- complicit in any cases of public health getting affected

- environmental harm allowed
- false advertisements allowed to continue

② Whistleblower to media

Demerit

- job loss
- won't be able to support his family financially
- career prospects turning bleak

Benefit

- precedent for other companies doing the same
- public awareness
- environmental responsibility fulfilled
- stringent regulations by government will be incorporated
- my crisis of conscience resolved

③ Look for an alternate job and disclose the misdeeds to media

Merit

- Balance personal and ethical responsibility

Demerit

- can be perceived as shirking of ethical responsibility till then

best course of action

- ① Ajit should immediately start looking for an alternate job
- ② Once he finds, he should disclose the truth to media with all evidence
- ③ Ajit should also consider public awareness eg through youtube where he helps them check the veracity of products

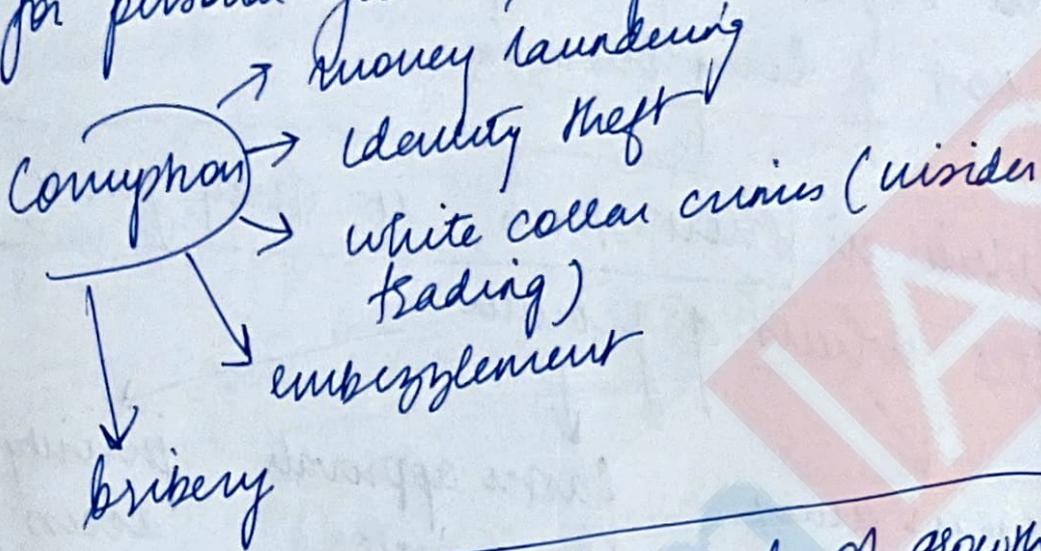
This way he will be able to uphold his duty of a responsible citizen and also fulfill his personal duties

Integrity of character helps tide over all challenges and resolve any cognitive dissonance

Q1

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Corruption is the usage of public office for personal gains, as per World Bank



Corruption sands the wheel of growth

① Loss of revenue for government

↳ spending on developmental projects reduced

② Hinders social capital development

since poverty alleviation programmes suffer

③ Inefficiencies lead to greater productivity loss
↳ 2G scam and nepotism in infrastructure bidding

④ National image in global arena

suffers leading to lower FDI Δ corruption index rank of 93

⑤ Culture of apathy towards corruption to bypass regulatory channels \Rightarrow increases cost of doing business

While in short term, it may grease

the wheels of growth

wear away complex regulatory checks

faster approvals for projects

priority access reducing time delay

But, in the long term, it always hurts the nation by eating away the roots of ethical governance

Laws are external, minimum standards of behavior expected out of everyone while conscience is the internal guide helping us differentiate right from wrong

Laws in sync with conscience

① Laws are based on ethical frameworks of society Δ practice of sati untouchability as illegal offences

② Conscience suggests, laws impose those suggestions

Δ Stealing is bad, laws penalise theft

③ 2 line defense

1st — ethics

2nd — laws

ensuring a lawful and ethical society

Law and Conscience in discord

- ① Cognitive dissonance leading to duality in behavior. Eg breaking a promise is bad but no law against it
- ② Many unethical practices get clean chit because of legal loopholes. Eg marital rape is not an offence
- ③ Conscience is universal, laws can be context based and vary with space and time. Eg women subjugation under triple talaq was allowed till recently.

Laws suggest the direction in which society ought to move but it is the ethics that reflect the path in which it is actually going

Q2

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The horrors of Hiroshima and Nagasaki still are reflected in the genetic impugned children born there

Ethical considerations for disarmament

- ① Deontology principle of 'there can be no wrong way of doing the right thing'
- ② Principle of humanity above selfish national interests because of the interconnected nature
- ③ Humans as ends in themselves and not means to achieve security
- ④ Do unto others as you expect them onto you \Rightarrow defies principle of strategic deterrence
- ⑤ Eye for an eye will make the whole world blind \Rightarrow need for tolerance as we all belong to same Homo genus

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Balancing security concerns with moral imperative of nuclear disarmament

- ① Disarmament quota to be followed by both developing and developed nations in proportion to their stockpile
- ② Increased IAEA authority to monitor stockpiles and enrichment process
- ③ Integrity pact by all nations to uphold nuclear use only for civilian purpose

It is only through cumulative disarmament led by developed nations, to build trust, can we balance both concerns

Q 2b

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To have a ~~clear~~ well defined guideline for our ethics and conduct, code of ethics and code of conduct have been created as this reduces discretion

	<u>Code of ethics</u>	<u>Code of conduct</u>
nature	informal	formal eg All India Service Conduct Rules 1988
impact	the decision making	the behavior of the person
enforceability	serves more as a moral guide than legally enforceable	legal backing
if not followed	leads to crisis of conscience	leads to job loss, legal repercussions
advantages	serves to reduce discretion and act as a preemptive warning	reduces ambiguity of service and helps ensure accountability

Examples

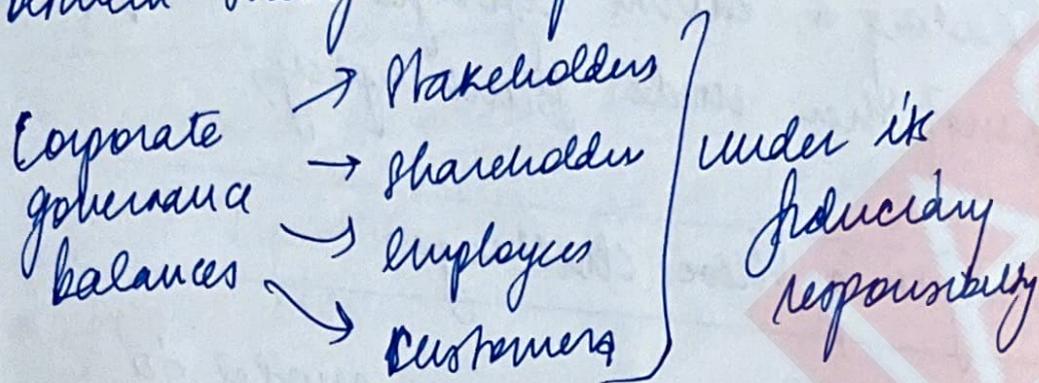
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Code of ethics suggests patriotism and putting nation first

Code of conduct suggests no social media usage while in office hours

Both are crucial to guide people and establish a rule based, ethical world.

Recent public outrage against Zepko's dark patterns highlight the disconnect between theory and practice.



Challenges in adhering to ethical standards

- ① Pressure from investors who value profitable exit than ethical governance
- ② Increasing competition makes them adopt unfair means ~~of~~ Zepko
- ③ Bandwagon effect forces them to ~~be~~ be unethical like others or lose out the race. ~~of~~ Volkswagen's greenwashing
- ④ Winters funding winter leading

to reduced investor capital \Rightarrow pushes companies to adopt Byju means \triangleq

⑤ Personal interests \triangleq Vijay Mallya leading a lavish lifestyle while putting Kingfisher under bankruptcy

Mitigating these challenges

- ① Shift from quick money model to value creating model for startups
- ② It will help attract the right VC
- ③ Emphasizing on the promoter money is different from company's
- ④ Increased transparency through public scrutiny of 3rd party audits
- ⑤ ASCI to monitor false claims and advertisements strictly
- ⑥ SEBI to enforce greater customer responsibility on companies

Corporate governance has created ethical business houses like Tata and that is the role model everyone should emulate

Q33

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Public service as stated by Gandhiji is losing oneself in the service of others

Impartiality as core value is needed

- ① Inclusive service delivery
will uphold the idea of welfare state
in spirit also
 - ② Courage to stand up against
wrong eg TN Senanai's impartial
attitude
 - ③ Objectivity in decision reduces
inefficiencies and rule of majority
 - ④ Reduced discretion results in
duty devotion principle of Nishkam
Karma eg Armstrong same as Road
Man
 - ⑤ Balanced regional development
eg Aspirational district programme
- Non partisanship as core value

- ① Ensures smooth transition between political regimes
- ② More productivity as there will be lesser clashes
- ③ Reduction in politically motivated transfers of Ashok Khemka transfers
750 times
- ④ Truthful presentation of facts to the political head - both positive and negatives ⇒ attacks flattery culture
- ⑤ Upholds integrity as bureaucrats don't look for post retirement benefits

To uphold both, integrity of character is the foremost requirement

Mahatma Gandhi exemplified the virtue of non violence and strictly followed it even under British repression

It is the greatest force at our disposal

① It attacks the soul and not the body

leading to long lasting changes

eg. Basmal. suffering melted the heart of white soldiers

② Despite being voiceless, it echoes deeply with its ability to put

the blame of wrongful action on the perpetrator

eg. Gandhiji's peaceful fasts against British lathi charge on him

③ It develops guilt in the attacker towards the observer of non violence with peaceful tolerance of his attacks

Mightier than the mightiest weapon

- ① Without any physical damage, it creates a dent in the conscience of other party. of Buddha defeating Mara by peace
- ② Speaks of fourth of character of observes of immense courage required to not give in
- ③ Establishes the observer as the mightier and more powerful because of his actions

Gandhiji because of his revolutionary non-violence, was awarded the Man of the Year by TIME in 1930

Social media's recent upsurge with platforms like TikTok, Snapchat highlight its intricate role in shaping today's generation

Opportunities for ethical governance

- ① Democratisation of services Δ
~~Police~~ Police appeals Mumbai police using Twitter to deliver the message of road safety.
- ② Transparency Δ Adarsh Swasthara used social media to disclose unjust such as highway scam
- ③ Real time mass mobilisation helps in greater public awareness Δ Black Lives Matter campaign
- ④ 2 way loop between government and public Δ MyGov page allows feedback from public

- It also spreads misinformation of various schemes
- Increased public scrutiny acts as a deterrence to corruption or service delays

Challenges for ethical governance

- 1) Cyber bullying Eg. Recent Vikram Misry's family getting public shamed on media for his briefing on Operation Sindoor
- 2) Increased cases of unsubstantiated allegations for publicity against public servants
- 3) Privacy concerns of customer data, etc.
- 4) Digital divide creates widening gap between haves and have nots
- 5) Digital illiteracy makes the ethical governance weak in terms of equity ~~equity~~ inequity

Social media needs to be responsibly used to work for us rather than negatively

Q4b.

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Probity in governance is defined as placing the integrity of the institution at the highest pedestal and not letting any external/internal influences diminish it

It is an essential and vital requirement

- ① Reduce corruption leading to greater resource use efficiency and socio-economic development. ~~Eq~~ money laundering money being used for developmental projects
- ② Bureaucratic delays get eliminated due to internalisation of public service. ~~Eq~~ Passport seva Kendra reduced the customer time from 45 days to less than 3 days
- ③ Compassionate governance that

upholds inclusive decision making ~~eg~~
exclusion errors in Aadhar data

- ④ Objectivity of governance reduces the discretion and scope for bias
- ⑤ ~~Wisham ka~~ Courage to implement unpopular decisions for last mile service delivery ~~eg~~ Anvesh Saran's bike ambulance

It is only when probity is present, does governance transition to ethical governance upholding welfare of the whole society

Scientific research paves the way for future technologies and its mass adoption for uplifting the standards of human life.

Ethical concerns of corporate sponsorship

- ① Manipulation of results to suit the corporate agenda. Eg. Oil industries sponsoring studies denying climate crisis.
- ② Misguided loyalties of scientists to uphold scientific standards or please their donors in fear of entanglement of funds.
- ③ Reduces the credibility of research as people suspect foul play.
- ④ Principles of natural justice get violated as the perpetrator funds the proof of evidence against him.
- ⑤ Inequality in the kind of research.

Sponsored: ~~SA~~ Neglected Tropical Diseases
don't find any sponsor for research because
of their limited spread

Addressing them

- ① Transparent disclosures of all sponsors helps build trust public
- ② Corporates should avoid funding studies in their area of operation
- ③ Peer review of research to eliminate manipulation of results
- ④ Triangulation method to cross verify the research findings
- ⑤ Promoting equitable funds for all types of research by incentivising it under CSR

Corporate ethics obligate corporates to uphold highest ethical principles in funding researches

Welfare State, as enshrined in our Constitution's Article 19, makes it a moral and legal obligation for the state to improve the living conditions of its people and elevate their standard of living.

Vital ethical traits of welfare state

- ① Equality of opportunity to allow everyone equal space for growth
- ② Probity in governance for effective utilisation of taxpayer's money towards developmental projects
- ③ Principle of justice, esp. both socio-economic and political
- ④ Capability approach to develop their skills and not mere subsidy approach
- ⑤ Freedom of actions to uphold

Space exploration transcends the Earth not only literally but also metaphorically by providing economic benefits and hope to the citizens

Ethical issues of dominance by few nations and companies

- ① Weaponisation of space can turn this public good into an arena of war eg anti satellite technology of China
- ② Widens the global North-South divide with rich nations able to control satellites and poor nations relying on them
- ③ Rich get richer and poor get poorer as more access to technology will enable priority access for

Colonisation of extra terrestrial planets

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④ Dominance of few is against the
ultranational approach

⑤ Harmony of countries gets under threat

because of its potential of mis use

⑥ Satellites being used for telecommunication
can be hacked to polarise countries

Space is everyone's asset and thus
needs to be democratically used by
building capabilities of weaker nations
and ensuring their access to technology

Ethical congruence is the alignment of our actions with our ethical compass. ~~Eg~~ When we see a starving child, we feed him and call an NGO to look after him.

Conflict of interest is the contradiction of 2 sets of polar opposites ~~Eg~~ personal ethics vs professional ethics to obey the order of disbursing a peaceful protest.

Compassion is the virtue of empathy in action. When the embodiment of stepping into others' shoes' is accompanied by real action, compassion flourishes. ~~Eg~~ helping a lost child find way.

Crisis of conscience happens when

there is intuitive, authoritative judgement of one's actions with relation to its morality. It is like a barking dog that doesn't bite but never stops barking.

Ex when company asks to withhold data and publish false claims, it goes against my principles and creates crisis of conscience

Social capital is the value of person in terms of the network and connections with other people.

The greater degree of nodes in this social mesh he has, greater is his social capital that he can rely on during crisis. Ex. Ambaris have high social capital